



INTERNATIONAL
CENTRE FOR
SPORTS STUDIES



by CIES Education

INTERNATIONAL MASTER

IN MANAGEMENT, LAW AND HUMANITIES OF SPORT

CLASS PROFILE
17th EDITION
2016-2017



In partnership with



SDA Bocconi
School of Management



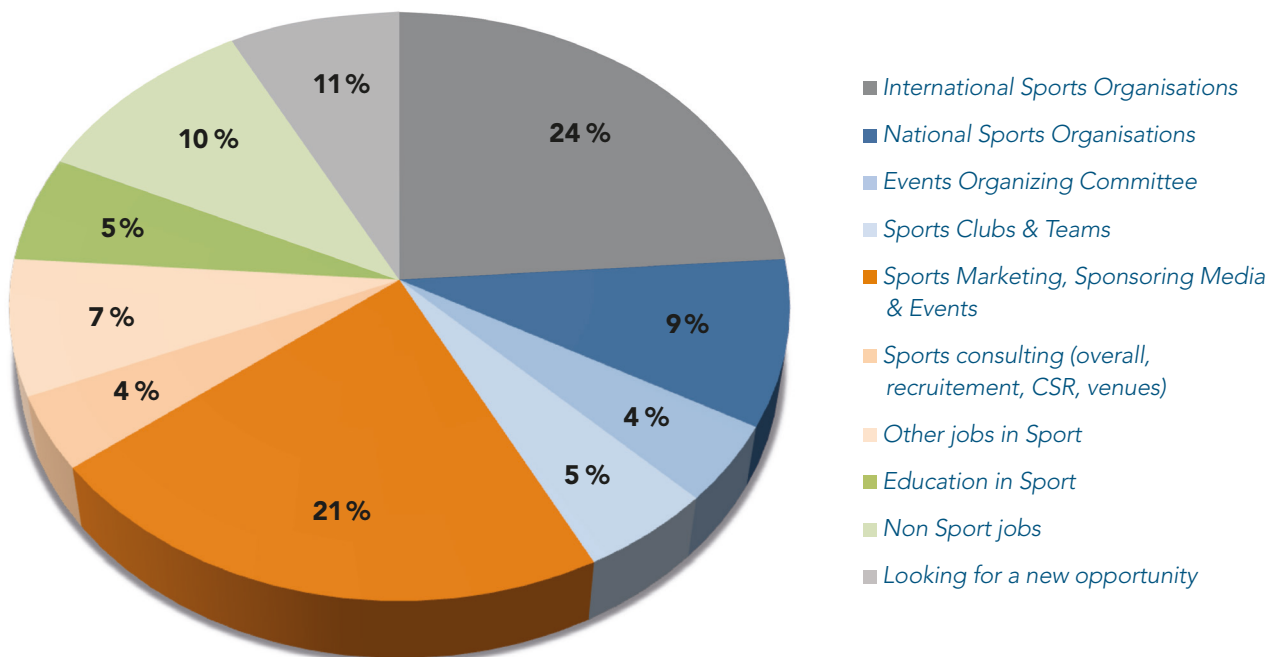
There are plenty of opportunities to get to know our graduate students better:

- Visit the CIES website, **www.cies.ch**, especially the EDUCATION section.
- Attend our “FIFA Master” Conference in Neuchâtel, held every July, where the Graduates present their final research projects to numerous guests from the sports industry.
- Speak first hand to the Graduates by getting involved as a guest speaker or final project advisor.

For more information contact:

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445 alumni working in various positions around the sports world



Other jobs in Sport = “Athletes, Training, Scouting” + “Legal Offices” + “Sports Public Sector and Government”
Non Sports jobs = “Company non-sport” + “Public Sector non-sport”

**ABBAS, Ammar** • Palestinian, 25 • ammar.abbas@fifama.org • English, Arabic, Greek (B), Spanish (B)

B.A. (Honours) Economics, Carleton University, Canada. 4+ years experience in the sports industry.

- **International Branding, Marketing and Digital Media, Olympiacos FC, Greece:** • Promoted the club's brand worldwide primarily through digital media • Significantly increased the number of followers across all official club platforms • Coordinated Champions League campaigns with UEFA • Played a key role in partnership renewal with Emirates Airlines • **Football and Business Development, Al-Bireh Youth Foundation, Palestine:** • Re-created the foundation's identity and brand • Developed youth sports programmes in partnership with European clubs • Established a sustainable long term economic model • **Ottawa Fury FC, Canada:** • Match-day operations.

**AHMADI KHATIR, Ali** • Iranian, 36 • ali.khatir@fifama.org • Persian, English, German (B), French (B)

PhD in Energy & Power Engineering, Ecole Polytechnique Fédérale de Lausanne (EPFL). 5+ years experience in Project Management. 2 years experience in youth Football coaching in Switzerland. FA Level 2 coaching diploma.

- **Project Manager, Swiss Electricity Market:** • Led several national and international projects including a common electricity market platform for European countries, Smart & Green Building Networks • **Executive Chairman & Co-founder HANA Ltd:** • Set the direction, vision, planning, and strategy for core business of company including smart grid and PV power plant development • Responsible for customer and investor relations • **Football Coaching:** • FA Level 2 football coaching license and 2 years junior level coaching experience in Switzerland.

**BORISOVA, Lili** • Bulgarian, 35 • liliya.borisova@fifama.org • English, Bulgarian, Russian, Spanish (B), Serbian/Croatian (B)

Master of Insurance and Social Security of EU. Bachelor in Computer Science. Bachelor in Finance. 14 years of experience in sports events and team management. Basketball statistics and scouting expert. FIBA Agent.

- **Sports Data Support & Implementation Consultant, Genius Sports, UK:** • Operate with sports data • Implement solutions • Provide support regarding IT tools within the sports industry • **Sports Events Management:** • Basketball, volleyball, gymnastics events • Basketball camps and clinics • Streetball tournaments • Team manager Bulgarian NT Men • General manager PBC Lukoil Academic • **Event Manager, Bulgarian Gymnastics Federation:** • World ART Challenge Cup • LOC Head of Events 2014 European Championships, Sofia, Bulgaria • **Official FIBA Stats Instructor:** • Eligible to train statisticians, deliver workshops • **Bulgarian Basketball Federation's Head of Statistics.**

**BUCHWALTER, Anna Lena** • French/German, 27 • annalena.buchwalter@fifama.org • French, German, English, Dutch (B), Finnish (B)

M.A. Ecole de la Communication, I.E.P. Paris (Sciences Po Paris). B.A. Political Sciences & International Relations, French-German campus of I.E.P. Paris. 2 years work experience in sports industry, 3 years in event management.

- **Project Manager, Fine Arts, Germany:** • Event management – creating concepts, budget management and organisation • **Account Marketing Trainee, Reebok, Netherlands:** • Responsible for campaign websites • Creation of monthly newsletter • **GTM Key Account Marketing Intern, adidas, Germany:** • Creation and management of INTERSPORT exclusive range • Catalogue creation • Preparation of and participation in sales meetings • **Team Assistant Luxembourg YOG 2012, Austria:** • Supported the Chef de mission.

**BURKHARD, Mike-David** • Swiss, 27 • mikedavid.burkhard@fifama.org • German, English, Italian, Spanish (G), French (G)

M.A. International Economic and Political Studies, Charles University Prague. B.A. Studies in Media and Communication Science, University of Zurich.

- **Marketing/Talent Manager, BWB International, Switzerland:** • Responsible for all marketing campaigns • PR and image procurement of athletes and talent including communication, contract negotiations and endorsements • **Marketing/PR Director, Carrarese Calcio, Italy:** • Formed part of the management of the club • Involved in major decision making, budgeting and business development • Responsible for media rights, marketing, promotion, sponsorship of the Club, on- and offline • Relationship Management of stakeholders, Sponsors, Companies & Fans • Match-day operations.

**CID GONÇALVES, Manuel** • Portuguese, 24 • manuel.goncalves@fifama.org • Portuguese, English, Spanish (B)

Postgraduate Degree in Sport Management and Marketing, Ibmec Rio de Janeiro, Brazil. Bachelor's Degree in Sport Management, Universidade Lusíada de Lisboa, Portugal. 3 years experience in marketing, commercial, sports and education, Brazil.

- **General Manager, Next Level Sports, Brazil:** • Responsible for the office in Rio de Janeiro with 12 employees and 3 training camps with 250+ student-athletes • Responsible for budget management • Administration and commercial activities • Developed and implemented the commercial strategy for the entire company • **Operational Coordinator, W2G Sports, Brazil:** • Event planning for networking purposes • **2013 FIFA Confederations Cup, Brazil:** • Competition and Team Services observer • Helped organise event Team Workshops for the Confederations Cup and respective draw.

**DAVIES, Nigel** • American, 26 • nigel.davies@fifama.org • English, German, Spanish (B)

Bachelor of Arts in History, Double Minor in Education and Political Science, UCLA. 3+ years professional experience in football.

- **Operations Manager and Head Team Liaison, Relevent Sports, USA:** • Ensured the first-class delivery of sporting, commercial, and matchday production aspects of all Relevent matches to the full satisfaction of all stakeholders • Planned and executed International Champions Cup preseason preparation and commercial objectives for participant clubs, including Olympiacos FC, SL Benfica, and AC Milan • Managed national team tours for Relevent friendly matches • **Athletics:** • UCLA Track and Field Team Captain.

**DUBININ, Ivan** • Russian, 29 • ivan.dubinin@fifama.org • Russian, English, French, German (B)

Bachelor of Economics (Honours), Stavropol State Agrarian University, Russia. 4 years experience in football industry.

- **Analyst, FC Lokomotiv Moscow, Russia:** • Responsible for club's scouting database development and analysis • Evaluated scouting reports and presentations • Strategic transfer planning • Redesigning of the Club's Academy development system • Assisted in day-to-day running of the sports department and international contacts • **Life Coach, Trencom, Russia:** • Team and personal coaching on questions of effective goal setting and achieving, team building, emotional intellect, personal motivation for general audiences as well as professional athletes • Delivered lectures, leadership seminars and courses.

**FRINGES, Sebastian** • German, 28 • sebastian.frings@fifama.org • German, English, Spanish (G)

Bachelor of International Business Commerce and Trade (MCL), Florida International University. Academy of Leaders, FIU (USA). Former professional and semi-professional soccer player.

• **Founder and CEO, CFI Soccer Academy, USA:** • Development of business and marketing plans, corporate design manual and customer relationship infrastructure • **Director of Development, Head Coach and General Manager U-18/U-17, Real Madrid-Miami Soccer Academy, USA:** • Academy SWOT analysis • Creation of player development programmes and training methods • Academy infrastructure development • Tactical organisation and psychological development of players • Training sessions • Video analysis • Financial management • **Fair Trade Management Trainee, MDC China Ltd, Shanghai:** • Customer relations • Research and analysis of competitors • **Corporate Fitness and Event Management Trainee, Henkel AG, Germany:** • Project management • Sports marketing.

**GAO, Ya (Agnes)** • Chinese, 28 • ya.gao@fifama.org • Chinese, English, Spanish (B)

Bachelor in English Language and Literature, Beijing Foreign Studies University, China. 4 years experience in football and event industry.

• **International Relations Dept. Manager, Chinese Football Association:** • Responsible for communication with FIFA and AFC • Established and promoted favorable relationships with stakeholders • Involved in design and organisation of campaign activities for FIFA Council Member • **Project Manager:** • FIFA-CFA Action Plan/Goal Project • **Women's National Team Liaison and Media Officer:** • Cooperated with National Federations in organising training and matches • **LOC:** • FIFA World Cup 2018 Qualifiers, AFC Tournaments and AFC Champions League • **Project Management Dept., China Railway Group:** • Strategic planning and marketing.

**GONZÁLEZ, Javier** • Venezuelan/Chilean, 28 • javier.gonzalez@fifama.org • Spanish, English, Portuguese (B)

Bachelor of Science in Business Management, Marketing Major, St. Francis College, NY, US. FIFA/CIES Executive Programme in Sports Management, Venezuela. 10+ years of experience as an international professional football player.

• **International Project Coordinator, IMC Management, Chile:** • Coordinated resources, activities and communications for the Agency's international projects • Advised and negotiated clients' contracts • Ensured that client needs were met • Issued and reviewed all appropriate legal paperwork • **Professional Football Player:** • Club Deportivo Ñublense, Chile • Atletico Venezuela, Venezuela • Deportivo Petare, Venezuela • Represented Venezuela in U-15/U-17/U-20 CONMEBOL South American Championships • **Athletic Facilities Manager Assistant, St. Francis College, NY:** • Prepared athletic facilities for competitions • Oversight of athletic contests.

**HASSETT, Sebastian** • Australia, 31 • sebastian.hassett@fifama.org • English, Spanish (B)

Bachelor of Media and Communication, La Trobe University, Australia. 15 years experience in football, marketing and media industry.

• **Senior Football Journalist, Sydney Morning Herald, Australia:** • Across print, digital and social platforms • Covered FIFA World Cups (2006, 2010, 2014), Asian Cups (2007, 2011, 2015), Club World Cup (2014), UEFA Champions League final (2010) plus daily coverage of Australia's A-League and Asian Champions League • **Presenter/Analyst, SBS Television, Australia:** • Part of domestic and international award-winning television coverage • **Reporter, Australian Associated Press, Australia:** • Covering business, politics, news and legal fields • **Marketing and Administration, Green & Gold Army, Australia:** • Promoting/developing Australia's first football supporter group • **Gippsland Falcons FC, National Soccer League, Australia:** • Administration assistant.

**HUGHES, Ashley** • American, 27 • ashley.hughes@fifama.org • English, Italian, German

Bachelor of Arts in Political Science, University of Minnesota, USA. Certificate in American Politics, American University, USA. Professional experience in Sport Management, Events, Public Relations and Government Affairs. 3 years certified yoga instructor.

• **City Lead, CONCACAF Gold Cup 2015, USA:** • Managed budget/facilitated operations for Jamaican Football Federation • **Assistant Protocol Director, Central American Cup 2014, USA:** • Oversaw FIFA Executive Committee/Referees requirements • **Assistant Programme Manager, FIFA World Cup 2014, Brazil:** • Ran operations for 257 clients travelling to World Cup • **Communications Associate, Dewey Square Group, USA:** • Manage media and public relations for Microsoft/political affiliates • **General Manager, Sculpt DC, USA:** • Lead business development, management and operations • **Yoga:** • Professional yoga instructor/teacher training coach.

**INGARDIA, Serafino** • Italian, 30 • serafino.ingardia@fifama.org • Italian, English, Spanish, French (B)

B.A. (Hons) in International Journalism at JMU Liverpool, UK - dissertation on the Heysel tragedy. 10 years experience in Football Journalism. 7 years experience in Betting, Marketing & Communication.

• **Marketing & Communications Manager, Stanleybet, UK:** • Media relations specialist, Managed European marketing activities, Social Media, Budgeting, Sponsorships, Startup office Gibraltar • **Journalist, Football Italia Magazine/Website, UK:** • Feature writer, Reporter Copa America 2011, Champions League, Exclusive interviews • **Freelance Journalist:** • International media contributor, Radio shows in US, Italy, UK • **Internship Liverpool FC:** • Online journalist attending press conferences, matches and conducting interviews • **Heysel Contribution/Project:** • Organised 25th anniversary friendly between Liverpool and Juventus supporters • Interpreter for Juventus representatives at Anfield for 30th anniversary • **F.I.G.C. Licensed Referee.**

**LANGELIER, Dudley** • British, 24 • dudley.langelier@fifama.org • English, French (G)

Bachelor of Science in International Hospitality Management at the Ecole Hôtelière de Lausanne, Switzerland, Specialisation in Entrepreneurship. 2+ years experience in the Hospitality and Sports industries.

• **ECA Club Management Programme Assistant, European Club Association, Switzerland:** • Assisted with the launch and running of the ECA Club Management Programme designed for club executives • **Founding Member, Sports Charity Mwanza, Tanzania:** • Developed and implemented a Sports Charity concept in Mwanza • **Sales & Marketing Intern, Hotel Le Chatelain, Belgium:** • Responsible for attracting new business clients from the UK and US • **Football Coaching:** • EHL Women's Football Team • Various Academy teams in Mwanza.



LÓPEZ TORRES, Kiomari • Puerto Rican, 23 • kiomari.lopez@fifama.org • English, Spanish, Portuguese (G)

Bachelor of Arts in Sport Management, University of Michigan. Exchange programme University College Dublin and Rio de Janeiro. 5 years experience in the legal industry. 4 years experience in team operations and sport sponsorship.

• **Sports PR & Sponsorship Intern, PSG Communications, Ireland:** • Specialised in developing digital and coverage decks for brand campaigns • Involved in organising media releases, photo calls and events • **Paralegal, Melendez Torres Law, PSC, Puerto Rico:** • Conducted research, writing and assisted with investigations involving the federal corrupt practices act • **Student Manager, Men's Soccer Team, University of Michigan:** • Involved in team and stadium operations • **Marketing Assistant, Where It's Live Sports App, Ireland:** • Developed relationships with app admins and participating brands.



MACKENZIE, Pia • British/German, 30 • pia.mackenzie@fifama.org • English, German, French, Spanish (G)

Bsc. Business Management, King's College London. Msc. International Management, EADA - Escuela de Alta Dirección y Administración. Diploma News Journalism, London School of Journalism.

• **Board Director Marketing & Communications, Tennis Scotland, UK:** • Provided direction regarding Marketing & Communication Strategy • **Project Leader, Sponsoring, Swiss Broadcasting Corporation, Switzerland:** • Managed cross-media Sochi Winter Olympics and 2014 FIFA World Cup Brazil™ project ensuring sponsor presence was in accordance with contractual agreements • **Sales Manager, IMG, Switzerland:** • Concluded sponsorship deals for projects: e.g. Swiss Football Cup, Tour de Suisse, OMEGA European Masters • Surpassing 1st year targets by 300% • **Intern New Media/Media Rights, FC Bayern München, Germany:** • Involved in the development of their Asian media plan.



MOLASOKO, Francis • French/Congolese (DR), 27 • francis.molasoko@fifama.org • French, English, Spanish (B), Lingala (B)

B.B.A. in Business Marketing, West Virginia University, USA. 4 years experience in college soccer. 1 year in Qatar 3rd division. 2 years experience in Sports Marketing. 2+ years experience in football coaching.

• **Football experience:** • Qatar 3rd division player • West Virginia University NCAA 1st division player • UQAM (Canada) player • **Marketing Coordinator and Football Coach, Evolution Sports Qatar:** • Responsible for production of promotional videos for the academy • Developed relationships with local organisations and professional players • **Youth Player Coaching, PSG Academy:** • Coached young players in New York City and Doha • **Catering Manager, Le Club France, London Olympics 2012:** • Organised VIP guest dinner • **Voluntary, Youri Djorkaeff's Foundation Charity Game, Saint Barthelemy.**



MOORGHEN, Bhaveshan • Mauritian, 27 • bhaveshan.moorghen@fifama.org • English, French, Mauritian Creole, Spanish (B)

MSc, Sport and Health Sciences, University of Exeter, UK. BSc, Sports Studies and Psychology (Joint Honours), University of Hertfordshire, UK. FA Level 1 & 2. FA Youth Award 1 & 2. 4+ years experience in Grassroots Football. 1- year experience in Sales (Real Estate).

• **Coach & Sport Science Intern, Exeter City FC, UK:** • Youth Coach • Match Analysis • Delivered Sport Psychology programme and assisted academy coaches • **Volunteer Project Founder/Leader (Be in Sport), University of Hertfordshire, UK:** • Created coaching opportunities • Established links between local clubs and Student Union • Managed Volunteers • Project of the Year Award • **Sales Executive, Prime Pillar Ltd, Mauritius:** • Promoted in-house projects • Customer Service • Managed Social Media Accounts • Established Marketing Strategies.



OTAKI, Ami • Japanese, 27 • ami.otaki@fifama.org • Japanese, English, French

Bachelor of Sports science Waseda university, Japan. 4 years experience as a professional player. 1 year experience as a manager and main coach of girls football academy in Paris.

• **Professional Football Player:** • Won the UEFA women's champion's League (season 2011-2012) • Two times champion of the French women's league and cup • Won Japan women's League • Member of U19 Squad for AFC championship • Two times runners-up of Universiade competition • London 2012 Olympics (reserve squad member) • **Manager and Head Coach of NSC Football Club, Paris:** • Created first women's section of the Japanese football academy • Planned and managed all activities for the women's section • Active promotion of women's football.



PANIZO CENCERRADO, Sara • Spanish, 26 • sara.panizo@fifama.org • English, Spanish, French (G), Portuguese (B)

Bachelor in Journalism, Carlos III University, Madrid. Master in Corporate Communications, Escuela Europea de Negocios, Madrid. FIFA/CIES Programme in Sports Management with RFEF/URJC. 5 years experience in Communications and Event Operations.

• **Communications Manager, Auxadi, Spain:** • Design and execution of the Communications plan of the company • **Media Centre Coordinator, Mutua Madrid Open:** • Provision of information and services to media • Content creation • **Account Executive, Team SCA (Volvo Ocean Race), Communicate PR:** • Media relations • Drafting of publications • Alicante stopover press trips coordination • **Communications Assistant, BNP Paribas:** • Internal and external content creation • **Sports Events:** • Welcome desk design and attention to clients during Davis Cup and Fed Cup in Madrid, Seville and Barcelona.



PARK, Ji Sung • Korean, 35 • ji-sung.park@fifama.org • Korean, English, Japanese

Bachelor of Physical Education Myung Ji University. 15 years experience as a professional football player. Ambassador for Manchester United Football Club from 2014 to present. Member of social responsibilities committee at AFC from 2015 to present.

• **Professional Football Player:** • Third Place AFC Asian Cup 2011 • FIFA World Cup 2010 • FIFA World Cup 2006 • AFC Asian Cup 2004 • Fourth Place FIFA World Cup 2002 • Third Place AFC Asian Cup 2000 • **Founded JS Foundation, Non-Profit Organisation in Suwon (Korea) 2010** • **Founded Park Ji Sung Youth Football Centre in Suwon (Korea) 2010.**



PERMAIN, Sebastian • Australian, 28 • sebastian.permain@fifama.org • English

Bachelor of Laws at University of Western Australia. Bachelor of Commerce (with Distinction) in Sports Administration and Marketing at Curtin University, Australia. 6- month student exchange at Aarhus University, Denmark. 3+ years experience working for state government regulatory body. 5+ years teaching experience in tertiary education sector.

• **Policy & Research Officer, WorkCover WA, Australia:** • Policy and legislative analysis, research and development • Legislative Review • Drafting of legislative amendments • **Lecturer, Lead Teaching Assistant and Sessional Academic at Curtin University, Australia:** • Delivery of teaching and learning material to undergraduate Business Law students • Analysis of legislation, legal issues and concepts involving Contract, Consumer, Corporations and Tort Law • **Marketing Assistant, Buzz Marketing, Australia:** • Sports marketing and event management.

**RAYMO, Ruggero** • Swiss/Italian, 26 • ruggero.raymo@fifama.org • English, French, Italian, Spanish (B)

B.A. (Hons.) International Business Studies (Major in Management and Spanish), European Business School, London, UK. 3 years of experience in Sports Marketing, Event Management and Sponsorship. 1+ years experience in international shipping.

- **Commercial Manager, Laureus World Sports Awards Ltd, London, UK:** • Serviced and sourced new partnership opportunities for the Laureus World Sports Awards, the Laureus Sport for Good National Foundations and all annual subsidiary events • Engineered bespoke partnership proposals for Tier 1 brands • Laureus Global Partners Account Manager • Developed activation concepts for partners and potential sponsors
- **Cross Trade Sales Executive, MSC Mediterranean Shipping Company, Singapore:** • Sales Executive across all MSC sailing routes.

**SA, Doojin** • South Korean, 29 • doojin.sa@fifama.org • Korean, English, Chinese (B)

B.B.A. in Business Administration and Sports Management, Sogang University, Korea. Certified Public Accountant (CPA), Korea. 5 years experience in accounting and finance. Consultant for sports organisations.

- **Senior Associate, PricewaterhouseCoopers (PwC), Korea:** • 4 years experience in audit, internal control review and financial due diligence for multi-national corporations, namely Samsung Electronics and Hyundai Group • Provided consulting to set up testing organisations for 2018 PyeongChang Olympic Committee • Assessed financial positions and budget planning of subsidiaries for Korea Football Association
- **Analyst, First Pacific Capital Underwriters, Australia:** • Performed business feasibility studies and generated models • **Agent, GSM21, Korea:** • Assisted agency services for athletes • Attracted sponsorship • **Head Researcher, Sports Interactive, UK:** • Researched data on football players in Korea.

**SAIMANI, Srinivasan** • Indian, 27 • srinivasan.saimani@fifama.org • English, Hindi, Tamil

Bachelor of Arts (B.A.), Bachelor of Law (L.L.B.) at the National Law University, Jodhpur, India. 4+ years experience in Litigation, Commercial and Sports Law.

- **Senior Executive, Star Sports, India:** • Legal and regulatory assistance in the acquisition, syndication and monetisation of various properties at India's largest sports broadcaster • Provided legal advice to the talent management vertical and negotiated contracts for various presenters, commentators engaged by Star Sports • **Lawyer, Khaitan & Co:** • Represented clients in arbitration proceedings and civil litigations before various tribunals and courts in Mumbai, India • Provided commercial law advice to clients and drafted various agreements in the areas of project financing and M&A.

**SMIRNOVA, Daria** • Russian, 25 • daria.smirnova@fifama.org • Russian, English, French, Spanish (B)

Master of Multimedia Journalism, Bachelor of Political Science, National Research University - Higher School of Economics, Russia. 6 years experience in journalism, sporting events management and communications.

- **Sport Production Coordinator, Rio 2016 OC, Brazil** • **Press Operations Supervisor, Moscow Directorate for Sports and Spectacular Events, Russia:** • Responsible for media operations at local and international sporting events • **Sports Information Centre Senior Manager at 16th FINA World Championships, Kazan, Russia:** • Delivery of information to athletes, coaches and officials for water polo and swimming events • **Press Tribunes Supervisor, Sochi 2014 OC, Russia:** • Managed media operations in the area for Bolshoy Ice Dome • **News Editor and Translator, Business FM, Moscow, Russia:** • Responsible for international news coverage.

**STARNAI, Zaira** • Italian, 24 • zaira.starnai@fifama.org • Italian, English, French (G), Spanish (B)

Master's Degree in Business, Media and Organisational Communication (specialisation in Marketing Management) and Bachelor's Degree in Media Languages, Università Cattolica del Sacro Cuore, Milan, Italy.

- **Marketing and Communication Intern, Sport Against Racism Ireland (SARI), Dublin:** • Developed newsletter and social media platforms • Represented SARI at international conferences • Created solidarity programme to support refugees in Italy • **Academic Research on the Sports Industry:** • "Scoring with social media: A comparison between Inter and Arsenal" • "Football and Facebook: How European Leagues can improve their digital marketing strategies in order to reach wider international markets" • **Athletics:** • Former volleyball player • Runner.

**TSUJI, Shoko** • Japanese, 28 • shoko.tsuji@fifama.org • Japanese, English, Spanish, Italian (B), Portuguese (B)

Master's Degree in Sports Journalism and Communication, Universidad Europea de Madrid, Spain. Bachelor's Degree in Sport Sciences, Waseda University, Japan. 5 years experience in sports media. 7 years of varsity football.

- **Sports Coordinator, Novajika, Spain:** • Responsible for the overall local coordination of the live broadcast of Real Madrid-FC Barcelona (El Clásico) • Responsible for the on-site production of football-related documentaries • Interviewed football players and managers in La Liga for Japanese TV • Organised football and waterpolo camps in Spain for Japanese teams • Represented Japanese female footballers competing in Spain • **Journalist, Diario AS, Spain:** • Published various articles on London 2012 Summer Olympics • Interviewed players and covered training sessions of Rayo Vallecano.

**WANNER, Michael** • German, 24 • michael.wanner@fifama.org • German, English, Spanish

B.A. International Business, Baden-Wuerttemberg Cooperative State University, Stuttgart, Germany. B.A. (Honors) International Accounting, University of South Wales, Cardiff, Wales. Studied and lived abroad in Mexico, South Korea & UK. 4 years professional experience in the sportswear & sports sponsoring industry at adidas AG.

- **Business Analyst, adidas AG, Germany:** • Market analysis & strategic growth planning • Analysis of product revenues & margins • Mid-size project lead • Cost centre controller • **Sports Marketing & Sponsoring Finance, adidas AG, Netherlands:** • 9 month project on athlete, club & federation sponsorship return on investment • Dissertation: "Developing a concept for sponsoring benchmarking" • **3-5 month internships in Football Product Marketing, HR Talent Development & Supply Chain Management – Order Fulfillment, adidas AG, Germany.**

Employer's list according to categories

International Sports Organisations

- AFC – Asian Football Confederation, Malaysia
- AIBA – International Boxing Association, Switzerland & Mexico
- CAF – Confédération Africaine de Football, Egypt
- CONCACAF – Confederation Of North, Central American and Caribbean Association Football, USA & Cayman Islands
- EAFF – East Asian Football Federation, Japan
- ECA – European Club Association, Switzerland
- EPCR – European Professional Club Rugby, Switzerland
- EPFL – Association of European Professional Leagues, Switzerland
- European Athletics, Switzerland
- FEI – Fédération Équestre Internationale, Switzerland
- FIBA – Fédération Internationale de Basketball, Switzerland
- FIFA – Fédération Internationale de Football Association, Switzerland
- IBU – International Biathlon Union, Austria
- IIHF – International Ice Hockey Federation, Switzerland
- IOC – International Olympic Committee, Switzerland
- IPC – International Paralympic Committee, Germany
- UCI – Union Cycliste Internationale, Switzerland
- UEFA – Union of European Football Associations, Switzerland
- United World Wrestling, Switzerland

National Sports Organisations

- AIFF – All India Football Federation, India
- ASF – Association Suisse de Football, Switzerland
- AUF – Uruguayan Football Association, Uruguay
- British Cycling, United Kingdom
- CBF – Confederação Brasileira de Futebol, Brazil
- CFA – Chinese Football Association, China
- CFA – Cyprus Football Association, Cyprus
- COCH – Comité Olímpico de Chile, Chile
- CSA – The Canadian Soccer Association, Canada
- ECB – The England and Wales Cricket Board, United Kingdom
- England Squash & Racquetball, United Kingdom
- FA – The English Football Federation, United Kingdom
- FEB – Federación Española de Baloncesto, Spain
- Fedefut – Costa Rican Football Federation, Costa Rica
- FES – Federacao de Futebol do Espirito Santo, Brazil
- FIGC – Federazione Italiana Giuoco Calcio, Italy
- FPF – Federación Peruana de Fútbol, Peru
- FPF – Federación Puertorriqueña de Fútbol, Puerto Rico
- General Organization for Youth & Sports, Kingdom of Bahrain
- KFA – Korea Football Association, South Korea
- Lega Calcio – Lega Nazionale Professionisti, Italy
- LPFP – Liga Portuguesa de Futebol Profissional, Portugal
- MLS – Major League Soccer, USA
- NBA – National Basketball Association, United Kingdom & USA
- NFA – Namibia Football Association, Namibia
- ROC – Olympiyskiy Komitet Rossii, Russia
- SAAF – Saudi Arabian Football Federation, Saudi Arabia
- SPL – Saudi Professional League Commission, Saudi Arabia
- Swimming Australia, Australia
- TFF – Turkish Football Federation, Turkey
- The National League, United Kingdom
- UFL – UAE Football League, United Arab Emirates

Events Organising Committee

- Qatar 2022 Supreme Committee for Delivery and Legacy
- Prague International Marathon
- Organising Committee for the Rio 2016 Olympic and Paralympic Games
- Baku Grand Prix F1

Sports Clubs & Teams

- AS Roma, Italy
- Atlante Fútbol Club, Mexico
- Barcelona Sporting Club, Ecuador
- FC Barcelona, Spain
- FC Bayern München, Germany
- FC Hapoel Tel Aviv, Israel
- FC Internazionale, Italy
- FC Juventus, Italy
- Galatasaray Sports Club, Turkey
- Gamba Osaka, Japan
- Harlequin FC, United Kingdom
- Manchester City, United Kingdom
- New England Revolution, USA
- Sao Paulo FC, Brazil
- Sauber F1 Team, Switzerland
- ŠK Slovan Bratislava, Slovakia
- Sport Club do Recife, Brazil
- Sporting Kansas City, USA

Sports Marketing, Sponsoring, Media & Events

- Abu Dhabi Media, United Arab Emirates
- Adidas, Germany & Netherlands
- Beijing Action China Sports Agency, China
- Chaka 2, Austria
- CSM Brasil, Brazil
- Dentsu, Japan & Brazil
- ESPN, USA
- Evento Social Promotion, Israel
- FOX Sports, Mexico
- GMR Marketing, Brazil
- IMG – India, Italy, United Kingdom & USA
- Infront Sports & Media, Italy & Switzerland
- Mastercard, Singapore
- MyCujoo.tv, Switzerland & Netherlands
- Oceans Sports & Entertainment Marketing, China
- Octagon, United Kingdom & USA
- Pirelli Tyre, Italy
- Reuters, USA
- Samsung Sports, South Korea
- Saran Group, Turkey
- Sela Sport Company Ltd, Saudi Arabia
- SolidTango, Sweden
- Sportfive, Israel, Italy & Switzerland
- Sportradar AG, Switzerland
- Stelia Sports & Media, Turkey
- TEAM Marketing, Switzerland
- TSE Consulting, Switzerland
- TV Globo Brasil - Globo Comunicação e Participações S.A., Brazil
- Under Armour, Netherlands

Others

- Além-Labs, Switzerland
- Carlsberg Group, Kazakhstan
- Carrard & Associés, Switzerland
- CIES – Centre International d'Etude du Sport, Switzerland
- Deloitte, Italy
- Fundacao Getulio Vargas, Brazil
- Humboldt-Universität zu Berlin, Germany
- JP Morgan Chase & Co., Switzerland
- Lévy, Kaufmann-Kohler, Switzerland
- Lombard Odier et Cie, Switzerland
- Martens Rechtsanwältin, Germany
- Mike Horn Expedition Centre, Switzerland
- Nestlé, Switzerland & Peru
- PriceWaterhouseCoopers, Malta
- Streetfootballworld, Germany
- UBS, Switzerland
- University of Illinois at Urbana-Champaign, USA
- University of the West Indies, Trinidad and Tobago
- Why Sport Matters, USA



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