



# FIFA MASTER CONFERENCE

Presentation of dissertations 2012



Welcome Day, Leicester, UK

**Thursday, 19<sup>th</sup> July 2012, 09:00 to 15:30**

*Hôtel Beaulac, Esplanade Léopold-Robert 2, 2000 Neuchâtel  
Conference room "Léopold-Robert" – 4<sup>th</sup> floor*



INTERNATIONAL  
CENTRE FOR  
SPORTS STUDIES

# Programme

09h00 – 09h30

*Welcome Coffee and Refreshments*

09h30 – 10h00

**Financial Fair Play: The sanctioning of clubs within European Football** - Konstanze GRAMMATIKOS (Germany & Greece), Ulf MARQUARD (Germany), Marc-Olivier NEU (France & Germany), David SQUIRES (UK), Guy VON SENGER (Switzerland)

10h00 – 10h30

**Engaging Fans through Social Media: Case Study of #WomensFootball** - Lindsay-Anne FREIRE (Canada & Portugal), Kylie ISDALE (South Africa), Tracy LU (China PR), Honey THALJIEH (Palestine)

10h30 – 11h00

*Coffee Break*

11h00 – 11h30

**Resolving labour disputes in team sports – What can be learned from the FIFA and FIBA models?** - James Richard Victor KITCHING (Australia & Italy), Eric SIEBER (Switzerland), Karolin Monika Cornelia SMEETS (Belgium & Germany)

11h30 – 12h00

**Local football clubs: The impact of involving the community through strategic partnerships to help generate financial stability** - María DE LA PAZ (Spain), Antonio IBAÑEZ (Chile & Italy), Laura RUHNKE (Switzerland & Canada), Amir SEDIGHI (Iran)

12h00 – 13h30

*Buffet Lunch*

13h30 – 14h00

**Benchmarking of Continental Club Football Competitions: What can be Gained from the Success of the UEFA Champions League? The Case of Copa Libertadores** - Mirella ARNHOLD (Brazil), Alexandre CABOT (Canada & France), Mario MAGGI (Peru & Italy), Andres PORTABELLA (Guatemala & Netherlands), Federico RAVIGLIONE (Italy & USA)

14h00 – 14h30

**Stealing back the world's game: A realistic approach to combat match-fixing** - Rhali AMRANI (Morocco & Canada), Diana ENGETSCHWILER (Switzerland & Spain), Adam GILES (Australia), Robert Ian Oblitas SWAIN (Bolivia, UK & USA)

14h30 – 15h00

**Sailing on stormy waters: are high-performance sport programmes sustainable under the global financial crisis?** - Aneeqah DINAULLY (South Africa), Enio GUALBERTO-JUNIOR (Brazil), Sonam JIGMI (Bhutan), Chaerhee LEE (South Korea)

15h00 – 15h15

*Closing Remarks* - CIES Director, Prof. Denis Oswald



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**Direct trains:**

Genève - Neuchâtel 1h10  
Lausanne - Neuchâtel 40 min  
Zürich - Neuchâtel 1h32  
Berne - Neuchâtel 40 min

**Neuchâtel railwaystation - Hôtel Beaulac:**  
15 min walk. By Funambule inside the railwaystation: trip 2 min. and 5 min. to walk  
Taxi : appr. CHF 13.00 - 15.00

**By car:**

**Hi-way Genève, Lausanne - Neuchâtel:** Exit Serrières-Neuchâtel centre ville, Drive along the lake of Neuchâtel. Follow the yellow signs Hôtel Beaulac Turn right at Place du Port.

**Hi-way Zürich/Basel/Berne - Neuchâtel:** Exit Maladière - Neuchâtel centre ville. Follow the yellow signs Hôtel Beaulac