

# CLASS PROFILE 26<sup>th</sup> EDITION, 2025-2026

## INTERNATIONAL MASTER IN MANAGEMENT, LAW AND HUMANITIES OF SPORT

A UNIQUE PROGRAMME, DEVELOPING  
UNIQUE PEOPLE, FOR A UNIQUE INDUSTRY

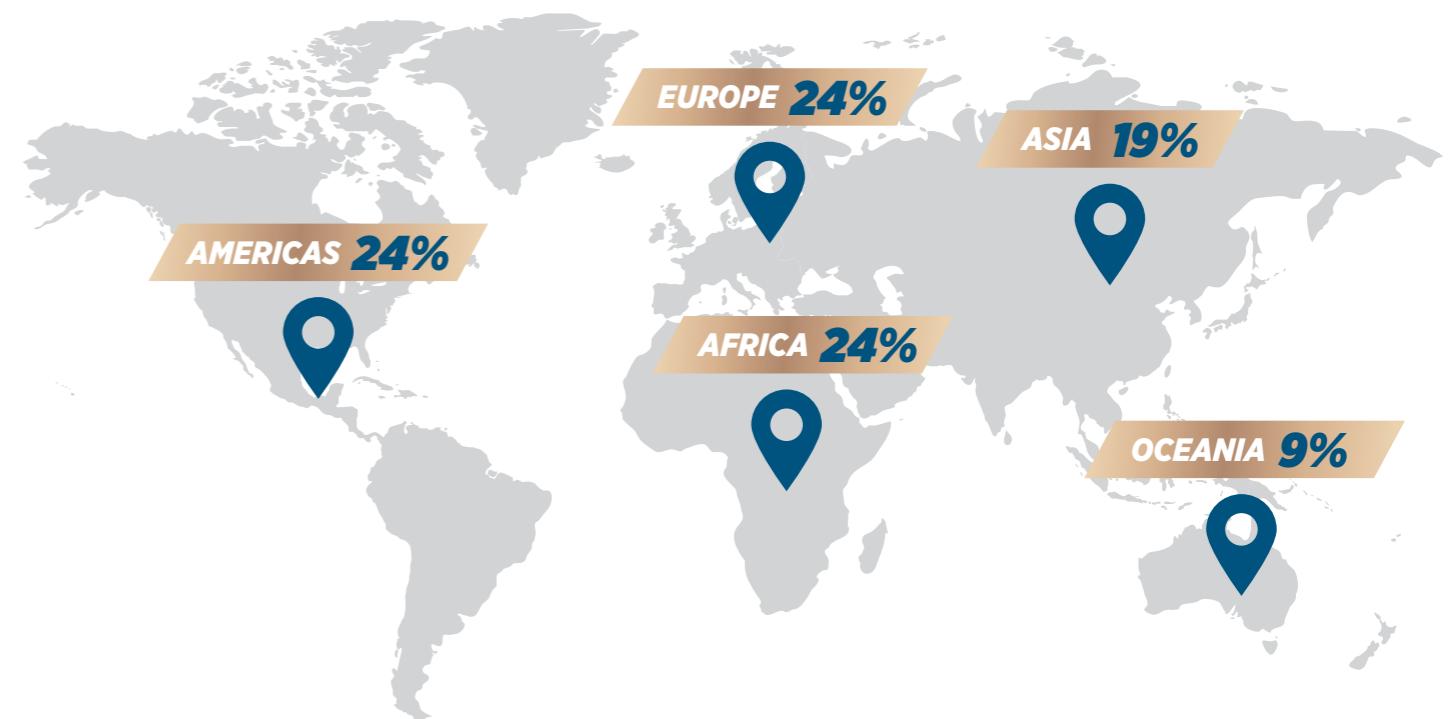


In cooperation with



## CURRENT CLASS 26<sup>th</sup> Edition

# THE WORLD IN OUR CLASSROOM



 NUMBER OF PARTICIPANTS 27	 NUMBER OF NATIONALITIES 21	 PARTICIPANTS AVERAGE AGE 28 years old	 DURATION 1 academic year - from September to July	 CONTACT HOUR ~1,000
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FOR MORE INFORMATION:



# ADEL, Amr



Egyptian, 29



Arabic, English, Spanish, French (B)

amr.adel@fifama.org

- BSc. Media Engineering and Technology, German University in Cairo.
- CU/FIFA/CIES International Programme in Sports Management & FIFA/CIES University Network Prize Winner 2022.
- 5+ years of experience in sports management.
- Ex-football player.

## WORK EXPERIENCE

### Head of Innovations, 9inety Media Services:

- Delivered innovative media operations and communications solutions for the African Football League, NBA Africa, Egyptian Pro League, World Leagues Association.

### Project Manager, Egyptian Paralympic Committee

### IT & Accreditation Officer, CAF:

- CAF Beach Soccer AFCON 2024.
- AFCON U20 Egypt 2025.

### Founder & Strategy/Operations Director, Etawa:

- Provided end-to-end volunteer management for over 21 large-scale sports events in 4 countries and 11 sports.

### Head of Volunteers Committee, CAF Champions League Final Cairo 2025



# AHMED, Omar Yasser



Egyptian, 29



English, Arabic



omar.yasser@fifama.org

- Bachelor of Mass Communication, Cairo University.
- FIFA/CIES International Programme in Sports Management, 2023.
- 15th Edition Winning Final Project Team (Egypt).
- 8 years of experience in events and sports industries.

## WORK EXPERIENCE

### Supernovas I Africa - Project Manager, InDrive, Africa:

- Launched a project to open 18 not-for-profit football academies for children in Egypt, Kenya, Ghana and Morocco.
- Supervised 18 coaches and over 1,600 children.
- Participated in the search, selection, training of trainers, and site preparation for launch.

### Senior Events Manager, The TriFactory, Egypt:

- Delivered more than 42 events including triathlons, marathons, trailblazers, and Tough Mudder.
- Maintained sustainable relationships with external suppliers, partners and vendors.
- Managed production timelines for giveaways and branding.
- Conducted site inspections and visits.



# AGOSTINI, Ian



Brazilian/Portuguese, 32

Arabic, English, Spanish (G)

ian.agostini@fifama.org

- Bachelor of Arts in Communication, Notre Dame College, USA.
- Kappa Gamma Pi Honor Society.
- NCAA soccer player.
- Award-winning research on Brazilian Media Memory.
- U-17 All-State Futsal Team, Minas Gerais, Brazil.
- 8+ years in sports media across four continents.

## WORK EXPERIENCE

### Founder, Futebol Nômade:

- Led global storytelling project amplifying diverse football voices.

### Editor, Bridgehead Media:

- Localized Major League Soccer content for a leading streaming service.

### Producer, CazéTV, Australia:

- Handled FIFA Women's World Cup live coverage and commercial campaigns.

### Senior Editor, Globo, Brazil:

- Developed high-impact audiovisual sports scripts for TV.

### Correspondent, Globo, Korea:

- Covered FIFA World Cup-related content and delivered all stages of multiplatform production, on- and off-camera, as part of an international trainee programme.



# ALVEZ, Guillermo



Uruguayan, 33

Arabic, English, French (B), Italian (B)

guillermo.alvez@fifama.org

- Master in Sport Marketing and Sponsorship, Johan Cruyff Institute (Barcelona).
- Bachelor's in Physical Education, Recreation and Sports, YMCA University Institute (Uruguay).
- 5+ years' experience in sports marketing and communication.



## WORK EXPERIENCE

### Head of Marketing & Communication, Club Plaza Colonia:

- Negotiated sponsorships and executed brand activations.
- Led campaigns such as Uruguay's first inclusive jersey.
- Shaped the club's digital identity and communication strategy.
- Strengthened institutional positioning across stakeholders.
- Contributed to the organization of the CONMEBOL Liga Evolución Femenina Sub-19 (Colonia, 2023).

### Marketing Manager, YMCA University Institute:

- Led rebranding and media campaigns.
- Improved internal communication.

### Sports Membership Coordinator, Uruguayan Yacht Club:

- Developed programmes and reorganized sports operations.

# CORDIER, Xavier

  Australian/French, 28

 English, French (B)

 xavier.cordier@fifama.org

- Bachelor of Commerce Marketing and Management, University of Sydney.
- 7+ years of experience in sports marketing and sports communications.
- 2022 Commonwealth Games Media Liaison, Australian Cycling.



## WORK EXPERIENCE

### Account Director – Bursty:

- Responsible for media operations, press relations and communications for several major international sports events including Premier League teams, Wrexham AFC & the first NHL match in Australia.
- Digital content planning, strategy, advice & execution for PUMA Oceania campaigns.
- Producer - Netflix ANZ promotions including Bridgerton, ACV, Wednesday.
- Co-led strategic communication for major charity campaigns including \$4.5m to combat homelessness.

### Australian Cycling Team Media Manager – AusCycling:

- Managed media operations at national & international championships.
- Co-developed media strategy for creation of first federated national sport body.

# DAL POZZO, Paolo

 Italian, 25

 English, Italian

 paolo.dalpozzo@fifama.org

- Master's Degree in Markets and Business Strategies, Catholic University of Sacred Heart, Milan.
- Bachelor's Degree in Business Economics, University of Bologna.



## WORK EXPERIENCE

### Events and Operations Coordinator, Tottenham Hotspur F.C., United Kingdom:

- Coordinated marketing and partnership activities for F1 DRIVE and Tottenham Hotspur.
- Reviewed and verified contracts between Tottenham Hotspur and key sponsors, creating a programme to enhance and expand agreements ahead of renewal.
- Secured partnership agreements with third parties to promote F1 DRIVE in markets beyond the UK.

### Startup Research Analyst, Startupbootcamp, Australia:

- Managed startup scouting and business model development for Fintech and PropTech programmes.

### Assistant Financial Controller, IMA S.p.A., Italy:

- Conducted finance, accounting, and reporting tasks mainly using SAP and Excel.

# DOLÉAC, Léonie

 French, 22

 French, English, Spanish (G)

 leonie.doleac@fifama.org

- Sciences Po Aix-en-Provence Diploma in Political Science and International Relations, Master specialization in Public Law with Aix-Marseille University.
- Dissertation "The lack of support for athletes in French athletics: Impact on performance and Olympic qualification".
- 3 years of experience in sports event organization and management.



## WORK EXPERIENCE

### President, Federation of Sciences Po Sports Associations of France, France:

- Organized sports competition featuring 15 disciplines and 2,300 participants.
- Managed a team of 60 people.

### Liaison Officer, Paris 2024:

- Support for the Australian men's rugby sevens team.

### Project manager Intern, Taramana, Cambodia:

- Implementation of sports activities, particularly rugby classes for girls.

### Rugby player and coach, France:

- Elite level U18 player, university coach (French Championship finalist).

# EL IDRISI SEMLALI, Rita

  Moroccan/American, 28

 English, French, Arabic, Spanish (B)

 rita.elidrissisemlali@fifama.org

- BSc. Engineering & Management, Al Akhawayn University, Morocco.
- 6+ years of e-commerce merchandising experience.



## WORK EXPERIENCE

### Senior Manager - International, Chewy Canada:

- Owned merchandising strategy of Chewy's largest revenue segment in its first international market and spearheaded overall pricing and profitability strategies across all businesses.

### Category Manager, Chewy US:

- Led \$200M+ P&Ls across various hardgoods categories, managing 300+ vendors and working cross-functionally with finance, marketing, site experience and supply chain on strategies to engage new and existing customers.

### Volunteer:

- 9th and 10th editions of Special Olympics Morocco
- Fitness enthusiast and passionate football fan.

# FAES BELGRADO, Bianca



Italian, 30



Italian, English, French (B)

[bianca.faesbelgrado@fifama.org](mailto:bianca.faesbelgrado@fifama.org)

- MSc and BSc in Economics, Università Commerciale Luigi Bocconi, Milan, Italy.
- 7+ years' experience in finance.



## WORK EXPERIENCE

### Credit Team Lead, JP Morgan, Switzerland:

- Led a team of four professionals.
- Structuring and underwriting of leveraged finance deals.
- Valuation of private companies and UHNW individuals' financial standing.

### Associate, Partners Group, Switzerland:

- Fundraising and marketing for the Private Credit division.
- Supported fund structuring and investor engagement across Europe.

### Financial Analyst, Pirelli International, UK:

- Liquidity management and group-level debt analysis.
- Support for global funding strategies across subsidiaries.

### Business Analyst, SKY Italia, Italy:

- Cost analysis for the Sports department.
- Evaluation of sports broadcasting rights and performance.

# FUHRMANN, Luca



German, 29



German, English, French (B)

[luca.fuhrmann@fifama.org](mailto:luca.fuhrmann@fifama.org)

- Attorney-at-Law (Germany); First State Examination with distinction (Justus-Liebig-University Gießen, Germany), LL.M.
- Business Law (University of Minnesota, USA), Second State Examination with distinction (Higher Regional Court Frankfurt a.M., Germany).
- 4+ years' experience in corporate/M&A, private equity and venture capital transactions, international commercial arbitration, and sports law.



## WORK EXPERIENCE

### Lawyer, Willkie Farr & Gallagher LLP, Germany:

- Worked on high-profile M&A, private equity and venture capital transactions,
- Advised on multi-jurisdictional matters, coordinated legal workstreams.
- Counsel in international commercial arbitration: Responsible for case strategy and client representation,

### Trainee, Willkie Farr & Gallagher LLP, United Kingdom:

- Worked on the acquisition of a Premier League club by a US investor.
- Supported cross-border negotiations and transactions in the sports sector,

# GILMORE, Zackary



Canadian, 26



English

[zackary.gilmore@fifama.org](mailto:zackary.gilmore@fifama.org)

- Bachelor of Arts in Sport Media, Toronto Metropolitan University.
- 7 years of experience in the sports marketing industry.



## WORK EXPERIENCE

### Community Manager, PointsBet Sportsbook and Casino, Canada:

- Led production of organic content, social strategy, and in-house studio output.
- Managed social media channels and coordinated talent across platforms.

### Head Graphic Designer, Stathletes, Canada:

- Visualized hockey data for prime-time television on ESPN, TSN, and other networks.

### Data Visualization Specialist, Canadian Men's National Soccer Team, Canada:

- Designed visual and interactive reports and presentations for coaching staff.

### Data Analyst, CF Montreal, Canada:

- Supported technical staff with scouting, medical, and match analysis data.
- Created digestible, player specific data presentations for pre- and post-match review.

# KOMOLONG, Alwin



Papua New Guinean/German, 30



English, German, Tok-Pisin

[alwin.komolong@fifama.org](mailto:alwin.komolong@fifama.org)

- BSc Business Administration, Northern Kentucky University.
- NCAA Div 1 Athlete.
- 8 years in Professional Football.
- FIFA Players Executive Programme (1st Edition).
- AFC C License.
- PNG Men's National Team Captain.
- PNG Olympic Athletes Commission.



## WORK EXPERIENCE

### Professional Football Player:

- Stuttgarter Kickers, Fortuna Cologne, Lae City FC, Queensland Lions.

### PNG National Team:

- Captain U17, U20, U23, Senior.
- OFC Nations Cup 2016.
- Pacific Games Bronze Medal.
- Melanesian Cup 2022 & 2024 Winner.

### Director of Football Lae City FC:

- Led Club Licensing into the Inaugural OFC Pro League.

### Country Manager, Niltech:

- Managing accounts & customer relations in PNG.

### Project Manager, Frontier Positions:

- Oversaw projects from UAV Mapping & Surveying to processing of coconut-based products in PNG.

# KOUDIZÉ, Abdel Malik



Nigerien, 29



French, English, Spanish (B), Hausa, Zaura

[abdelmalik.koudize@fifama.org](mailto:abdelmalik.koudize@fifama.org)

## WORK EXPERIENCE

### FIFA Media Officer:

- FIFA U20 Women's World Cup 2024, led media operations at Estadio El Techó, Colombia.

### CAF Media Officer:

- AFCON 2021 & 2023 (main stadiums), CAF Champions League Finals 2022, 2023, 2024 & 2025, CHAN 2022 & 2024.

### Media Coordinator, U.S. Embassy Niger:

- Led press and digital strategy, supported Sport Diplomacy Programme.

### Francophonie Games (CIJF), Communication Assistant:

- Managed media partnership.

### Niger National Teams:

- Team Manager, Head of Media

### U.S. Department of State Superior Honor Award and distinctions from various sports institutions.



- Double Master Degree in International Media, University Paris VIII and in Communication for Development.
- Over 10 years in media operations across FIFA, CAF, and Francophonie Games.

# KUROSU, Yuto



Japanese, 27



Japanese, English

[yuto.kurosu@fifama.org](mailto:yuto.kurosu@fifama.org)



## WORK EXPERIENCE

### Communication Strategist, EssenceMediacom (WPP), Japan:

- Developed comprehensive communication strategies and media plans for the company's top three largest clients, leveraging cultural insights to enhance brand engagement in Japan.

### Account Executive, Octagon, Japan:

- Managed client owned Japanese amateur golf programme, organizing four tournaments with 7,000 participants.
- Boosted brand visibility via strategic sponsorship with two pro events.
- Drove engagement through social campaigns featuring three sponsored female golfers.

FOR LANGUAGES: NO CODE = FLUENT | G = GOOD | B = BASIC

# LAM, Ho Yan (Kenny)



Chinese (Hong Kong), 36



Cantonese, Putonghua, English



[kenny.lam@fifama.org](mailto:kenny.lam@fifama.org)

- Master of Science in Corporate Governance and Compliance, Hong Kong Baptist University, Hong Kong SAR.
- BSocSc (Hons) in Policy Studies and Administration, City University of Hong Kong, Hong Kong SAR.
- 13+ years of experience in Football Administration.



## WORK EXPERIENCE

### International Relations and Licensing Manager – The Football Association of Hong Kong, China (HKFA), Hong Kong, China:

- General Secretary's Office operations include international affairs, Board, Committee & membership administration, player registrations and licensing.

### Club License Manager – HKFA:

- Managed club licensing programmes and youth academy accreditations.

### Football Licensing Administrator – HKFA:

- Administered club licensing applications and conducted workshops.

### Senior Technical Development Administrative Officer – HKFA:

- Involved in representative teams administration • Liaised with coaches, players, and third parties.

# LANDGRAF, Antonia



German, 28



German, English, Spanish (G)



[antonia.landgraf@fifama.org](mailto:antonia.landgraf@fifama.org)

- B.Sc. Sport and Performance, German Sport University Cologne (exchange semester at UPM, Madrid).
- B.Sc. Business Mathematics, Ludwig-Maximilians-University Munich.



## WORK EXPERIENCE

### German Football Association – Overall Coordination of Women in Football, Intern:

- Supported the FF27 Strategy.
- Implemented projects promoting women's football and women in football.
- Organized networking events at UEFA Women's Euro 2025.

### FC Bayern Munich – International Youth Football Department, Intern:

- Coordination of international youth player development programs.

### GOKIXX – Business Development, Intern:

- Worked on partnerships and market analysis
- Supported player advisory.

### German Sport University Cologne – Institute for Sports Economics and Sport Management:

- Research Assistant.

### General Students' Committee:

- President.
- Speaker for Studies, University Policy and Political Education.
- Financial Manager.

### Volunteer:

- UEFA EURO 2024 • European Championships 2022.

# LEPANI, Nathaniel



Papua New Guinean/American, 43



English

nathaniel.lepani@fifama.org

- Bachelor of Business (Marketing & International Business), Queensland University of Technology, Brisbane, Australia.
- 15+ years' experience in marketing and sales across FMCG, and telecommunications sectors in Papua New Guinea and Australia.



## WORK EXPERIENCE

### National Marketing Manager, Pacific Industries Limited, Papua New Guinea:

- Management and demand generation for 20+ global and local F&B brands.

### Head of Sales & Marketing, Telikom Limited, Papua New Guinea:

- Oversaw customer acquisition, product development, brand compliance, communication campaigns and revenue growth.

### Marketing & Sponsorship Coordinator, LOC, FIFA U-20 Women's World Cup

#### Papua New Guinea 2016:

- Supported partnership sign-ups, marketing plans and brand execution and compliance.

### Player, Papua New Guinea Men's National Football Team:

- Senior, U23, U20.

# LOKAU, Robert



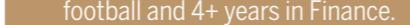
Swiss, 28



French, English, Lingala, German (G), Spanish (B), Italian (B)

robert.lokau@fifama.org

- Master of Science in Accounting, Control & Finance and Bachelor of Science in Management from HEC Lausanne, Switzerland.
- 10+ years experience in elite youth football and 4+ years in Finance.



## WORK EXPERIENCE

### Academy Player, FC Sion, Switzerland:

- Progressed through the Swiss Youth Elite football system competing in top-level competitions at national and international level.

### Scout, GF Sports Agency, Switzerland:

- Identified and monitored young football talents for former Swiss International Gelson Fernandes.

### Financial Controller, Nestlé SA, Switzerland:

- Conducted financial analysis, budgeting and forecasting.

### Operational Risk Officer, Bank Lombard Odier, Switzerland:

- Oversaw risk incidents, supported senior management in risk assessment and strategy.

### Financial Auditor, KPMG SA, Switzerland:

- Delivered comprehensive audits for banking and insurance clients.



# MARECHAL, Martin



French, 22



French, English, Spanish, German (B)

martin.marechal@fifama.org

- McGill University, Montreal, Canada: "Bachelor's Degree in Political Science and International Development Studies (GPA: 3.64/4)".
- Escuela de Dirección y Altos Estudios, Granada's Chamber of Commerce, Spain: "Certificate in Digital Marketing and Social Media Management".
- 3+ years of experience in the sports industry.



## WORK EXPERIENCE

### Marketing & Commercial Officer, Granada CF, Spain:

- Responsible for sponsorship activations.
- Contributed to partnership strategies and contract negotiations.
- Monitoring and reporting of the department's activities.
- Market intelligence.

### International Department Coordinator, Granada CF, Spain:

- Development of the international strategic plan.
- Creation of action plans for key markets.
- Management of International activations.

### Food Hospitality Team Supervisor, CF Montreal, Canada:

- Coordinated tasks.
- Trained newcomers.
- Ensured effective communication.

# NY ANDRIANTSOA, Lalaina Auriel



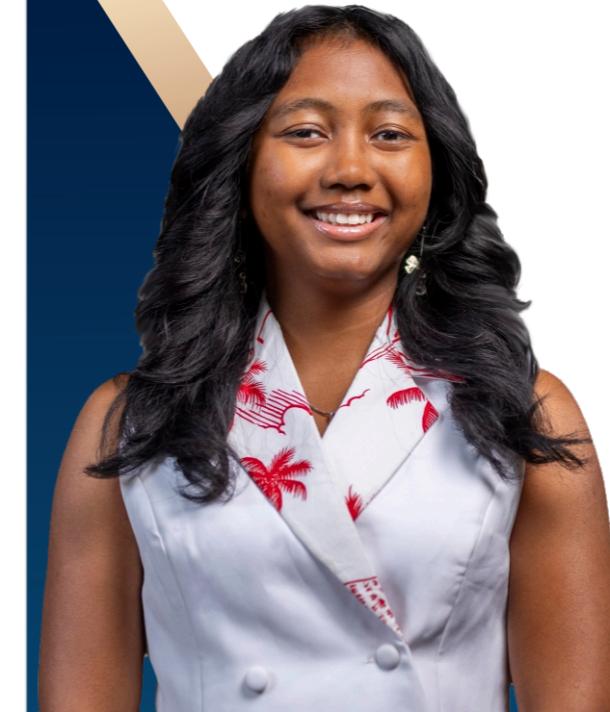
Malagasy, 23



Malagasy, English, French

lalaina.andriantsoa@fifama.org

- BA (Hons) in International Business and Trade, African Leadership University, Rwanda.
- Experience in sports operations, events, and marketing.



## WORK EXPERIENCE

### Business and Sales Coordinator, Stade Barea Mahamasina, Madagascar:

- Responsible for event coordination and managing client bookings from proposal to contract signing.

### Basketball Liaison, Basketball Africa League, Rwanda & South Africa:

- Coordinated the U23 Pan-African Camp, managing on-court activities, workshops, and showcases.

### Ticketing Coordinator, Malagasy Federation of Basketball, Madagascar:

- Managed ticketing operations for the Africa Cup and Afrobasket Qualifiers.

### Marketing and Communication Intern, Libra Group - Seleni Institute, USA:

- Assisted managing social media and marketing to enhance brand presence and engagement.

# PADULA, Alessandro



Italian, 29



English, Italian, French, Spanish, German (G)



alessandro.padula@fifama.org

- Bachelor of Commerce (B.Com) in International Business, McGill University, Canada.
- 6+ years' experience in product management and brand strategy across professional beauty, consumer products, and hospitality industries.



## WORK EXPERIENCE

### Product Marketing Manager, L'Oréal, Canada:

- Managed the growth of a \$20M business by leading brand campaigns, coordinating product launches, and collaborating with stakeholders across global and local teams.

### Consultant & CMO, By Lifestyle Group, Spain:

- Developed a luxury hospitality and sports wellness brand through strategic planning and creative positioning.

### Consultant and Brand Director, Lifestyle Suites Rome, Italy:

- Led implementation of brand strategy, revenue management, and digital marketing for a luxury boutique hotel.

# PINEDA SALGADO, Ashley



American/Mexican, 23



English, Spanish, Italian (B)



ashley.pinedasalgado@fifama.org

- BSc in Sport Management & Business Administration, St. John's University, NY.
- International semester in Rome. Sports Marketing Competition 2023.
- Panel Speaker, SJU Career Services 2023/24.

## WORK EXPERIENCE

### Ticketing Services Rep, New York Mets:

- Assisted sales, customer service, and ticket inventory.
- Troubleshoot digital platforms.

### Community Development, New York City Football Club:

- Executed community events/tournaments, managed donations, department inbox/mail, coordinated gameday match ceremonies.

### Sports Property Assistant, Learfield-SJU:

- Captured sponsor branding images, facilitated promotions.

### Player Operations, US Open:

- Managed recovery technology, facility scheduling + locker setup for 600+ athletes.
- Oversee inventories, organized facilities.

### GameDay Operations, St.John's University Athletics:

- Support NCAA-D1 events; set up facilities, supported visiting teams + officials, tracked player substitutions.



# RODRÍGUEZ OCHOA, Eliú



Mexican/American, 27



Spanish, English



eliu.rodriguezochoa@fifama.org

- Bachelor's Degree in Communication, specialization in Television, Universidad Iberoamericana, Mexico.
- Semester abroad, University of Sussex, UK. Professional experience in audience measurement, media, and sports events.

## WORK EXPERIENCE

### Customer Success Specialist, Nielsen, Mexico/USA:

- Supported US TV networks, agencies, companies, and sports clients with analytics and reporting, delivered onboarding and training, and helped clients leverage Nielsen products for strategic decision-making.

### Entertainment Volunteer, Formula 1 Mexico City Grand Prix:

- Oversaw brand activations, addressed attendee inquiries, and encouraged fan engagement at the 2018 edition.

### Customer Support Volunteer, Formula 1 Mexico City Grand Prix:

- Guided attendees through the venue and resolved issues, ensuring seamless event operations for the 2017 race weekend.



# SAYOR, K. Jlayteh



Liberian, 41



English, French (B)



k.jlayteh.sayor@fifama.org

- Master of Laws, Pennsylvania State University.
- Bachelor of Laws, University of Liberia. MBA & BBA (Accounting), Liberia.
- 15 years of experience as a Financial Management Specialist, lawyer, and sports administrator.



## WORK EXPERIENCE

### Chairman, Legal & Players' Status Committees, Liberia Football Association:

- Led legal reviews, drafted and interpreted statutes and contracts, advised on compliance, and managed disputes before LFA, CAF, and FIFA.
- Ensured fair adjudication of players registration, transfers, and contracts.

### Senior Associate JGKorkoya Law Office:

- Represented clients in civil, criminal, and commercial matters.
- Drafted and reviewed legal documents, conducted research, and provided advisory services.

### National Financial Comptroller, Ministry of Health:

- Headed fiscal management, supervised financial staff nationwide, and oversaw donor-funded programmes.

# TAMURA, Tomoyuki



Japanese, 32



Japanese, English, French (B)

tomoyuki.tamura@fifama.org

- Bachelor of Economics, Waseda University, Japan.
- JOC International Sports Leader Academy, Japanese Olympic Committee, Japan.
- US Certified Public Accountant (State of Washington), USA.
- 5+ years of experience in sports management.



## WORK EXPERIENCE

### Strategist, Japan Football Association, Japan:

- Developed mid-term strategic plans and led a monitoring scheme to assess the progress.
- Prepared annual budgets based on organisational strategy in close liaison with key committees.
- Managed several projects directly under top management.

### Analyst/Consultant, Accenture Japan Ltd, Japan:

- Completed a business process reengineering project for a global medical device company.
- Drove a project on integrating supply chain management systems for a global electronics manufacturer.

FOR LANGUAGES:  
NO CODE = FLUENT  
G = GOOD  
B = BASIC

# WANG, Zheng



Chinese, 32



Chinese (Mandarin), English

zheng.wang@fifama.org

- Bachelor of Arts in Advertising Management, Michigan State University.
- 7 years' experience of digital marketing in sports.

## WORK EXPERIENCE

### Senior Account Manager, Mailman Group, China:

- Social media management for International Olympic Committee (IOC) in China.
- Onsite coverage for Beijing 2022 Winter Olympics.

### Content Manager, Mailman Group, China:

- Digital content management for Sevilla FC & Juventus FC in China.
- Social account management & optimization for CR7 & Nico Yennaris.
- Coordination for Juventus Official Fan Clubs in China & APAC.
- Onsite coverage for 2019 Juventus Asia Tour.

### Senior Content Executive, Mailman Group, China:

- Social media admin for Juventus FC in China.

### Content Executive, BlueFocus, China:

- Social media admin for NikeFootball in China.



# THEVENDERAN, Daniel



Malaysian, 29



English, Malay, Tamil, Chinese (Mandarin) (B)

daniel.thevenderan@fifama.org

- Bachelor of Science (Hons) in Computer Science, Universiti Tenaga Nasional, Malaysia.
- Over six years of experience in football technology and eSports, with responsibilities at confederation level with the Asian Football Confederation (AFC).



## WORK EXPERIENCE

### Software Engineer, AFC:

- Developed the AFC extranet system to support competitions and information sharing.

### Football Technology, AFC:

- Assisted in the rollout of VAR and GLT, supporting their use in AFC and FIFA official matches across the region.

### eSports, AFC:

- Helped launch the confederation's first eSports competition, the AFC eAsian Cup 2023 and contributed to creating the AFC eChampions League Elite 2025 at club level.

## THERE ARE PLENTY OF OPPORTUNITIES TO GET TO KNOW OUR POSTGRADUATE STUDENTS BETTER:



Visit the CIES website, [www.cies.ch](http://www.cies.ch), especially the **FIFA MASTER** section.



Attend our FIFA Master Conference in Neuchâtel, held every July, where the Postgraduates present their final research projects to numerous guests from the sports industry.



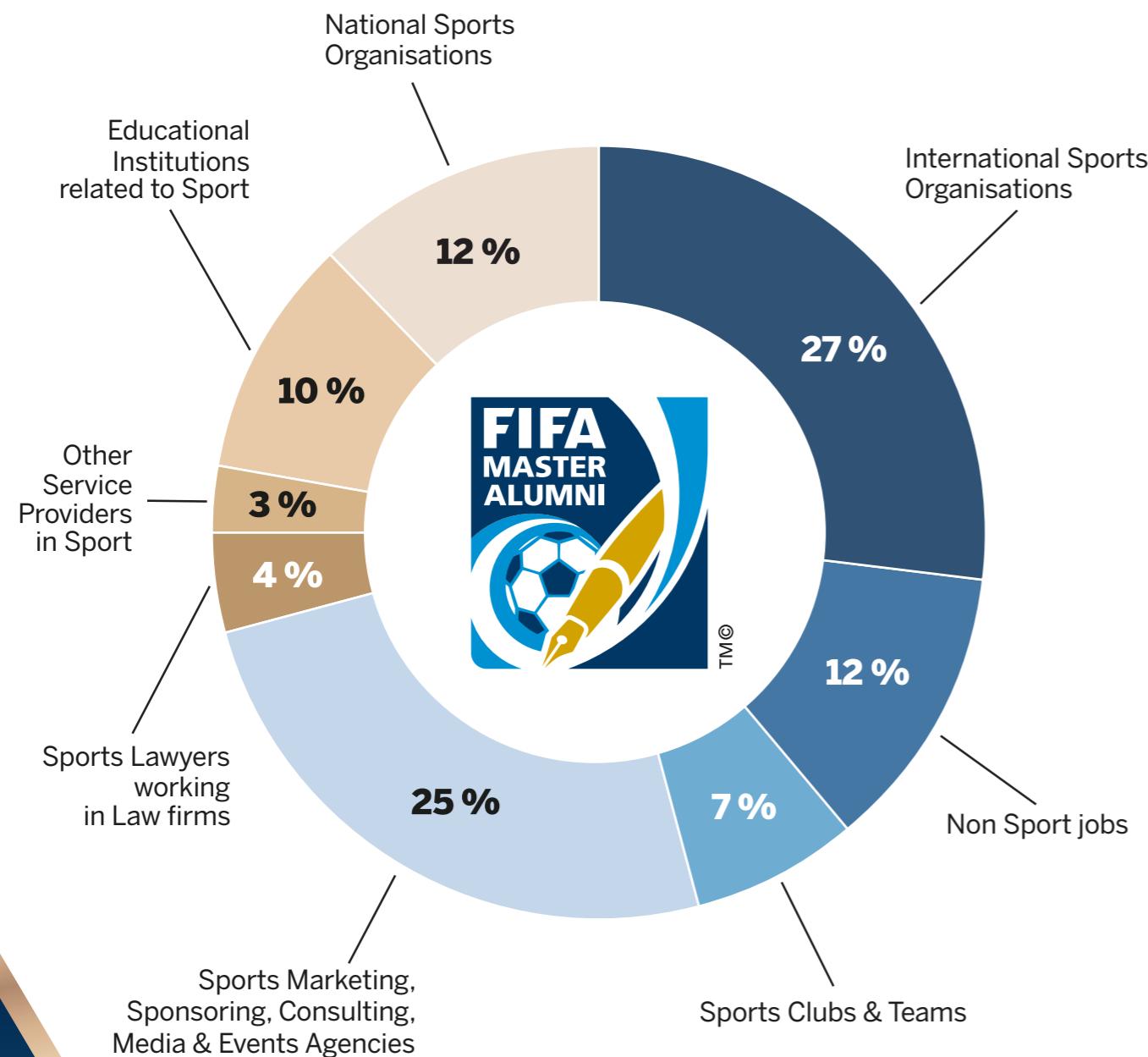
Speak first hand to the Postgraduates by getting involved as a guest speaker or final project advisor.

# THE ALUMNI FIFA MASTER ALUMNI ASSOCIATION (FMA)

The FIFA Master Alumni Association (FMA) is an independent organisation composed of graduates from the International Master in Management, Law and Humanities of Sport — a.k.a. the FIFA Master.

The FIFA Master offers a transformative, once-in-a-lifetime experience. The alumni share a deep sense of gratitude and a desire to give back to the programme that helped shape their professional and personal journeys. Today, the FMA connects a vibrant community of over 700 graduates representing more than 120 nationalities.

## ABOUT 90% OF OUR 700+ COURSE ALUMNI ARE WORKING IN VARIOUS SPORTS POSITIONS AROUND THE WORLD



# SELECTION OF FIFA MASTER ALUMNI EMPLOYERS

## INTERNATIONAL SPORTS ORGANISATIONS

- AFC – The Asian Football Confederation, Malaysia
- CAF – Confédération Africaine de Football, Egypt
- CONCACAF – Confederation Of North, Central American and Caribbean Association Football, USA
- FEI – Fédération Équestre Internationale, Switzerland
- FIFA – Fédération Internationale de Football Association, Switzerland
- ICC – International Cricket Council, United Arab Emirates
- IOC – International Olympic Committee, Switzerland
- UEFA – Union Européenne de Football Association, Switzerland
- Volleyball World, Switzerland

## NATIONAL SPORTS ORGANISATIONS

- CBF – Confederação Brasileira de Futebol, Brazil
- CFA – Chinese Football Association, China PR
- EASL – East Asia Super League, Hong Kong
- JFA – Japan Football Association, Japan
- LIV Golf, United Kingdom
- NBA – National Basketball Association, Brazil and United Kingdom
- Pakistan Football Federation, Pakistan

## SPORTS CLUBS & TEAMS

- City Football Group, China PR & USA
- Como 1907, Italy
- FC København (FC Copenhagen), Denmark
- FC Dallas, USA
- Ferrari
- Olympique Lyonnais
- Sevilla Fútbol Club SAD, Spain
- Sociedade Esportiva Palmeiras, Brazil

## SPORTS MARKETING, SPONSORING, MEDIA & EVENTS

- Adidas, China, Germany, Peru, South Korea & USA
- ATP Media, United Kingdom
- Burson Sports, Switzerland
- C11 Marketing, USA
- European Broadcasting Union, Switzerland
- Infront Sports & Media, Switzerland & China
- On Location, France
- SPORTFIVE, United Kingdom and Spain

## EVENT AND COMPETITION ORGANISING COMMITTEES

- FIFA World Cup 2026™ - Canada, Mexico and the United States
- Fondazione Milano Cortina 2026, Italy
- Torino 2025 Fisu Games, Italy
- Korean Olympic Committee, South Korea
- Saudi Arabia 2027

## OTHER

- Allianz, Germany & Switzerland
- CAA Portas, Switzerland
- CIES – Centre International d'Etude du Sport, Switzerland
- FIFA Museum, Switzerland
- Ministry of Gender and Youth, Sport and Recreation, Lesotho
- Ministry of Youth Sports and Culture, Bahamas
- Warner Bros Discovery, United Kingdom
- WRC Promoter GmbH, Germany

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