



INTERNATIONAL
CENTRE FOR
SPORTS STUDIES



by CIES Education

INTERNATIONAL MASTER

IN MANAGEMENT, LAW AND HUMANITIES OF SPORT

CLASS PROFILE
19th EDITION
2018-2019



In partnership with



SDA Bocconi
School of Management



There are plenty of opportunities to get to know our graduate students better:

- Visit the CIES website, www.cies.ch, especially the EDUCATION section.
- Attend our FIFA Master Conference in Neuchâtel, held every July, where the Graduates present their final research projects to numerous guests from the sports industry.
- Speak first hand to the Graduates by getting involved as a guest speaker or final project advisor.

For more information contact:

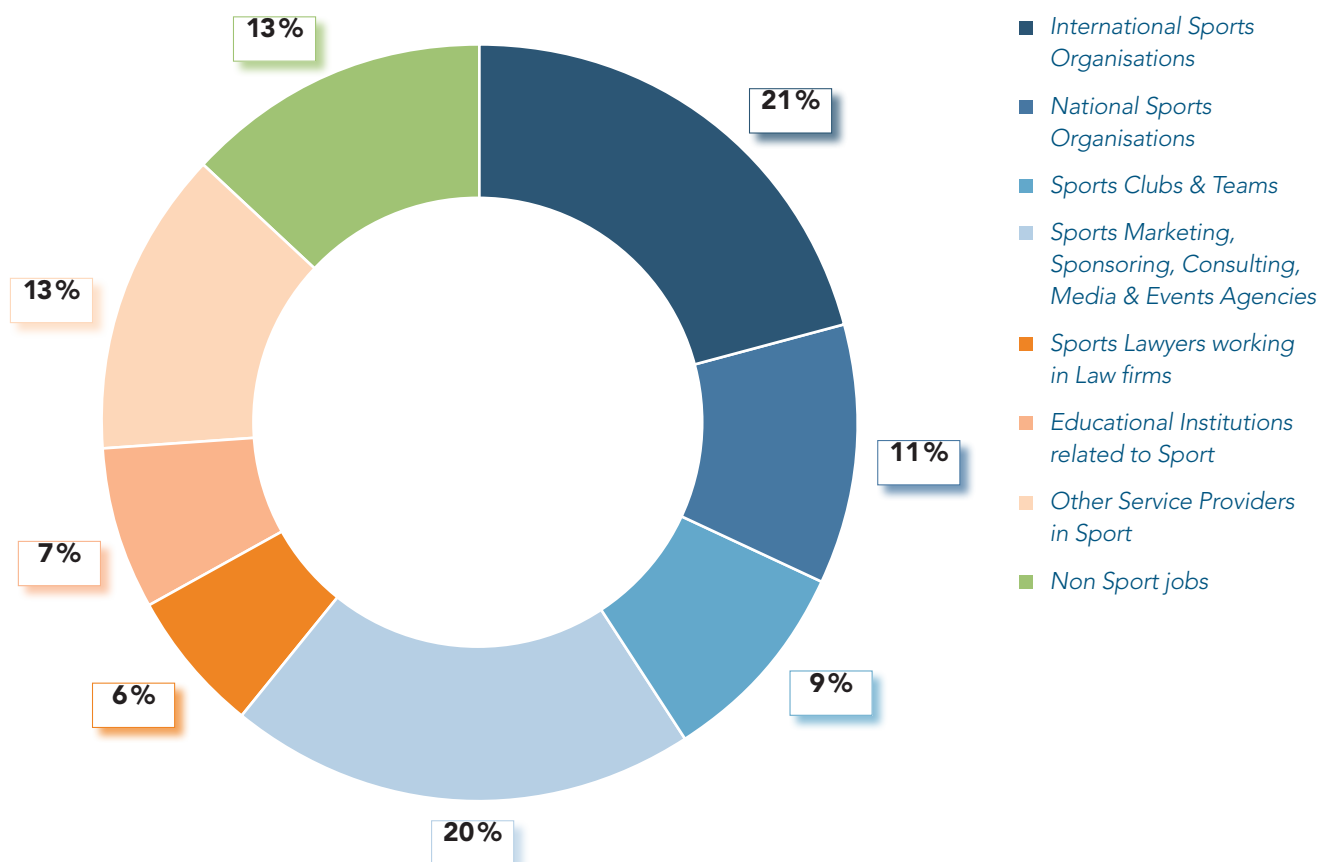
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500+ alumni working in various positions around the sports world



■ **Other Service Providers in Sport** includes scouting agencies, sporting goods companies, local sports organizing committees, governmental institutions related to sport, NGOs related to sport, other sports related services (betting, statistics, data, etc.).

■ **Non Sport jobs** covers Alumni now working in public and private sector positions not related to sport.

**ABELLO, Luis** • Canadian/Colombian, 29 • luis.abello@fifama.org • English, Spanish, Catalan

Bachelor of Arts from York University, Canada. 5+ years in Sports Marketing, Management and Graphic Design.

• **Marketing Director – BCN Sports, Canada:** • Spearheaded all marketing actions and strategies for the FC Barcelona Youth Academies and camps in Canada, Australia & New Zealand • Led web, social and online communications for all programmes • Drove the digital strategy and multi-agency relations while supporting the branding guidelines established by FC Barcelona • **Freelance Digital Marketer – Canada:** • Handled various companies' digital marketing strategies, including everything from lead generation, web design, advertisements, branding, content creation and more • **Volunteer – FCJ Refugee Centre, Canada:** • Served as a translator and interpreter for Hispanic Refugees arriving in Canada.

**AJANOVIĆ, Tarik** • Bosnian, 30 • tarik.ajanovic@fifama.org • Bosnian/Croatian/Montenegrin/Serbian, English, French (B), German (B)

Bachelor of Laws, University of Sarajevo. 5+ years experience in football arbitration, club/association strategic development & management.

• **Sport Business Consultant, Bosnia & Herzegovina:** • Provided in-depth football market analysis • Created sports-related legislation • Developed sports business plans • **Project Assistant, Bulgarian Sports Development Association, Bulgaria:** • Facilitated international Erasmus+ Sport projects • **Secretary General, NK Čelik Zenica, Bosnia & Herzegovina:** • Created, negotiated and implemented sponsorships and club strategic development plans • Liaised with key stakeholders • **Players' Status Committee, Football Association of Zenica-Doboj Canton, Bosnia & Herzegovina:** • Resolved player-club contract disputes • Led initiatives to reform league competitions and business.

**ARTEAGA SÁNCHEZ NAVARRO, Alberto** • Mexican, 33 • alberto.artea@fifama.org • English, Spanish, Portuguese, French (B)

MSc in Economics, ITAM, Mexico. MA in Football Business and Management, Cruyff Institute, Mexico. BSc in International Relations, ITAM, Mexico. 7+ years' experience in Consulting, Business Intelligence and Crisis Management.

• **Senior Consultant, Plan B Consulting and Strategy, Mexico:** • Sourced intelligence, developed and implemented strategies for clients worldwide • Provided solutions for crisis scenarios • **Volunteer, 2014 and 2018 FIFA World Cup, 2017 FIFA Confederations Cup, Brazil/Russia:** • Provided logistical support for the media • Liaised with FIFA's sponsors and licensees • **Consular Officer, Mexican Ministry of Foreign Affairs, USA:** • Provided consular assistance to Mexican citizens who were incarcerated, in a vulnerable state, or required repatriation, working in tandem with U.S. authorities.

**BRAGINA, Ekaterina** • Russian, 30 • ekaterina.bragina@fifama.org • Russian, English, Italian (G), French (B)

Master's degree (Hons) in Crisis Management, School of Public Administration, Moscow State University. Experience in Sports event organization.

• **International Broadcast Centre Deputy Site Manager, LOC FIFA 2018:** • IBC operations planning, management and coordination • **Main Media Centre Coordinator, OCOG Sochi 2014:** • Security operations • **Investors Relations Manager, Special Economic Zones, Russia:** • International business unit team leader • Responsible for knowledge programme and government relations • **Professional Fellows Programme, USA:** • Research projects for Washington State Department of Commerce • **Certified moderator and facilitator.**

**CANTERI, Vittorio Mario** • Italian, 24 • vittorio.canteri@fifama.org • Italian, English, Spanish, French (B)

Bachelor in Economics with a focus on business administration and markets, Università Cattolica del Sacro Cuore, Milan, Italy. 3+ years experience as a sports instructor, organization of sports events and sponsorships. 1 year experience in business development.

• **Business Development, Trentaquattrotrentotto, Italy:** • Responsible for creation and development of business models • Researched new investment • Budgeted for foreign companies and analysis of their market • Oversaw Public Relations for multiple personalities from the beginning of the business collaboration process • **Ski Instructor, Monte Bianco, Italy:** • Managed relationships with foreign clients and senior colleagues • Collaborated in the organization and promotion of multiple sports events • **Event Assistant, Elleduemilano, Italy:** • Managed relationships with third parties and VIP clients.

**DEO BHANJ, Rajdeep Chandra** • Indian, 25 • rajdeep.deobhanj@fifama.org • English, Hindi, Spanish (B)

BA (Hons) in Sport Management, Coventry University, United Kingdom. Judgement and Decision Making Summer School (London School of Economics). 2+ years experience within the sports industry.

• **Assistant Marketing Manager – Delhi Dynamos Football Club, India:** • Managed the club's merchandise, team kit and apparel • Worked closely with a number of sponsors on all of their deliverables • **Sponsorship Executive – Delhi Daredevils, Indian Premier League:** • Assisted in pitching for sponsorship deals • Responsible for coordination between sponsors and cricketers at photoshoots, TVC's and other deliverables • **Rugby Sevens World Cup:** • Helped in the running of the mixed media zone • **Coventry City FC:** • Helped run the CCFC schools programme and enhanced the match day experience.

**DUFOUR, Kathy** • Canadian, 28 • kathy.dufour@fifama.org • English, French

Short Master's Degree in project management, Bachelor in Industrial Relations, Laval University, Canada. 4+ years experience in Sports Management.

• **Executive Director, Synchronized Swimming Federation, Quebec, Canada:** • Maintained the Federation's positioning among its clients • Ensured monitoring of strategic plans, budgets and assessments • **Development Coordinator, Cycling Canada:** • Contributed to the implementation and development of activities and programmes related to the National Coaching Certification and Long Term Athlete Development • Liaised with provincial affiliates to facilitate the implementation of national programmes • Assisted in planning of events such as the Canadian Championships • **Project Manager, Cycling Event, Canada:** • Coordinated and organized activities related to a 5 stage cycling course.



EDWARDS, Geoffrey • *Trinidadian, 37* • geoffrey.edwards@fifama.org • *English, Spanish (B)*

UWI/FIFA/CIES (Hons) PGDip, Sports Management (Valedictorian). M.Sc. PGDip, Geoinformatics, B.Sc. Geology (Major), Geography (Minor), University of the West Indies. 9 years experience in the oil and gas industry. 8 years experience in sport event management.

• **President, Futsal Association, Trinidad & Tobago:** • Implemented decisions whilst ensuring the Association's effective functioning • Liaised with government ministries, sponsors, national sporting organisations and key stakeholders • Supervised the coordination of National Girls Futsal team's historic participation at the 2018 Youth Summer Olympics, Argentina • **Director, SW Touring Ltd, Trinidad:** • Developed and event managed sporting events including a regionally recognized sport-tourism football venture • **General Manager, M.L. Ball Park, Trinidad:** • Established budgets • Provided procurement, marketing and technical services, policies and practices.



HAENNI, Silvan • *Swiss, 26* • silvan.haenni@fifama.org • *German, English, French, Spanish (B)*

BA in International Affairs (BIA), University of St. Gallen (HSG), Switzerland. Thesis: "The FIFA-ban on Third-party Player Ownership (TPO): Analysis of a controversial regulation on the football transfer market." MA candidate in International Affairs and Governance (MIA), University of St. Gallen (HSG). 3+ years experience in sports journalism. 2+ years experience in the banking industry.

• **Sports reporter at "Blicksport", Switzerland's leading sports publication:** • Reporting • Editing • Revision • Creation of moving-image content • Online content management • Acquisition of sponsors • Education of trainees • **Tax Compliance/Provisioning, Credit Suisse (Schweiz AG), Switzerland:** • Withholding tax processing • Purchase price fixing (PPF) • **Co-owner "Paul Getränke", Switzerland:** • Small company in beverage trade • **Snowboard Instructor:** • Coordinated winter sports camps.



IYAMBO, Salome • *Namibian, 34* • salome.iyambo@fifama.org • *English, Oshiwambo, Afrikaans (B), French (B)*

Bachelor (Hons) Degree in HIV/AIDS Management, Stellenbosch University, South Africa. Bachelor Degree in Education, North-West University, South Africa. Basic Education Teacher's Diploma, Rundu College of Education, Namibia. 9 years playing experience with the senior Namibia national Women's football team.

• **Development Officer, Namibia Sports Commission:** • Involved in the development of sport, doping education and ensured good governance • **Regional Youth Officer, Ministry of Sport, Youth and National Service:** • Coordinated youth activities • **Teacher, Ministry of Education:** • Mathematics, Physical Science and Home Economics • **Women's Under 20 National Team Manager • CAF Women Instructor, Cameroon 2016 • Galz and Goals Regional Coordinator:** • Girls youth football development project • **Attended various FIFA coaching courses in Namibia and Germany.**



KANG, Wonho (Andy) • *South Korean, 28* • wonho.kang@fifama.org • *English, Korean, Japanese (B)*

Bachelor of Arts in Business Administration, Seoul National University (cum laude). Exchange student at University of Surrey, United Kingdom. 3+ years experience in business, turnaround and restructuring consulting.

• **Management Consultant, Alvarez & Marsal:** • Led an organizational restructuring with implementation of new and/or more efficient business systems • Established long-range strategic business plans and marketing initiatives to maximize the company's profits • Developed a financial model with operational factors for the revenue projection • **Project Intern, BRAUTHER:** • Supported sponsorship negotiation for a football club in the English Premier League • Assisted in 'Investor Relations' to raise funding from potential investors • **Summer Intern, UBS Securities:** • Executed intensive research in support of a bond issuance.



KINZIGER, Louis • *French, 24* • louis.kinziger@fifama.org • *French, English, Spanish, Arabic (G)*

Executive Programme in Sport Management, FIFA/CIES, Abu Dhabi, UAE. Bachelor in Foreign Applied Languages and International Business, Paris Sorbonne University Abu Dhabi, UAE. 1-year experience in academic administration. 1-year experience in Sports Marketing. 6 months experience in Human Rights.

• **Local Coordinator, FIFA/CIES, UAE:** • Shared information and reporting to local sponsors, host university and the CIES • Implemented promotional campaigns • Introduced new initiatives for the following editions • **Intern, Geneva Institute for Human Rights, Switzerland:** • Established Fund Raising Campaigns • Organized Human Rights Promotion courses abroad • Hosted foreign Human Rights Delegations • **Assistant Project Manager, Sport-Booking, France:** • Organized amateur tennis tournaments • Facilitated access to sporting infrastructures/activities for the local market • Established partnerships with local clubs/associations.



LAGONIA, Alyssa • *Canadian/Italian, 29* • alyssa.lagonia@fifama.org • *English, German (G), Italian (B)*

Bachelor of Business Administration (Hons), Wilfrid Laurier University, Canada. International Professional Football Player for 11 years. 10 years coaching experience. 2 years marketing experience.

• **Professional Football Experience:** • 2+ years representing Canada • U20 FIFA World Cup 2008 • Captained Swiss NLA League and Cup Championships 2017 • UEFA Champions League round of 32, Cyprus 2017 • Italian Cup Finalist, 2013 • Co-Captain Canadian University (FISU) team, China 2011 • Canadian University Player of the Year, 2011 • **Marketing Manager, FC Neunkirch:** • Designed all social media marketing campaigns • **Coach:** • Started girls academy team, Cyprus 2017 • Elite Athletes International coach 9 years, Canada • Visited schools/teams to promote active lifestyle/inspire girls to play football • **FIFPro Conference 2017:** • Swiss Representative, Amsterdam.



LOYE, Arthur • *French, 26* • arthur.loye@fifama.org • *French, English, Italian (G)*

Master 2: Intellectual Property Law Degree in Panthéon – Assas Paris 2 (Hons). Master 1: General Private Law Degree. One year: Business Management at Rocky Mountain College (MT, USA). Memoire "Olympic Events and Intellectual Property Law".

• **Sports Administration, Law Department, International Olympic Committee:** • Legal Affairs Department (contracts, intellectual property rights and anti-doping) 2015 • **Fédération Internationale de l'Automobile, Geneva:** • Legal Department (trademarks, domain names, contracts, employment law) 2016 • **Law Firm, Paris:** • Protection of clients Intellectual Property Rights and redaction of law procedure acts 2017 • **Ski Racer:** • USSCA Champion in Giant Slalom and Slalom (2012), French national Champion in Giant Slalom (2008), Member of the French National Team in European Cups (2011).



LUNKINA, Nina • Russian, 30 • nina.lunkina@fifama.org • Russian, English, Italian (B), Dutch (B)

Specialist in Informatics and International Relations, Saint-Petersburg State University. 6 years experience in event organization.

• **Senior Sales Support Administrator, Collection Center Manager, Official Hospitality Programme of the 2018 FIFA World Cup Russia and the FIFA Confederations Cup 2017, MATCH Hospitality AG, Moscow, Russia:** • Domestic Sales Team • Market research • Main Collection Center Operations • **Project Manager, Eventica Communications, Moscow, Russia:** • Organization of business and cultural events at the Russian Pavilion at Expo Milan 2015 • Pavilion's mascot promotion • **Supervisor, XXII Olympic Winter Games, Sochi, Russia:** • Coordination of spectator services at the Olympic Park • **Delegate Manager, Saint-Petersburg International Economic Forum, Saint-Petersburg, Russia:** • Market research • Invitation campaign • Communications with participants.



MILLER, Adam • Bahamian/British, 28 • adam.miller@fifama.org • English

Master's in Sport Management and Administration, Barry University, Miami, Florida, USA. 4 years experience in football and event management.

• **Assistant General Secretary, Bahamas Football Association:** • Responsible for assisting the General Secretary in operational duties • Responsible for planning, organizing and implementing local youth and adult club leagues • **BFA Competitions General Coordinator:** • National High School Soccer Championships 2016 & 2018 • Developed and implemented tournament structure and organization • **Beach Soccer Competition General Coordinator:** • Commonwealth Youth Games Bahamas 2017 • **LOC Competitions Director:** • FIFA Beach Soccer World Cup 2017 • CONCACAF Beach Soccer Championships 2017 • BSWW Bahamas Beach Cup 2018 • **Volunteer Coach:** • Local Club (Dynamos FC) U18 Boys Team.



OH, Jisoo (Giny) • Korean, 25 • giny.oh@fifama.org • Korean, English, French (B)

Bachelor of Science in Sports Management, University of Minnesota-Twin Cities, USA. 3+ years of experience in event operations.

• **Programme Assistant, Korea Development Institute, Korea:** • Assisted with Administrative Training Programme of West Bengal • **Event Coordinator-The Korea Daily, USA:** • Orchestrated all details of events from planning to operating, including Art Contest and Golf Tournament within the Korean-American community in Chicago • **Guest Representative Supervisor-SMG, USA:** • Oversaw Administration and Management of guest service staff at the U.S Bank Stadium • **Ballpark Operation Intern-Minnesota Twins, USA:** • Supported day-to-day facility and event operations at Target Field • **Coach-Athletico, USA:** • Founded and coached the first ever Female Amateur Korean Soccer Team in Chicago.



PAMPENA, Paul • Canadian, 26 • paul.pampena@fifama.org • English

Bachelor of Commerce in Accounting, Ryerson University, Toronto, Canada. Chartered Professional Accountant of Ontario. 5 years experience in the professional services and accounting industry.

• **Manager, Ernst & Young, Toronto:** • Responsible for performing financial statement audits for many public and private companies • Led and managed various teams with different individuals • Worked on a diverse portfolio of clients in the media & entertainment, technology and manufacturing industries • Developed and maintained strategic relationships with clients • Maintained a strong understanding of international financial reporting standards • Prepared and monitored internal engagement budgets • Provided timely feedback to senior staff members in the engagement team.



PUPPO, Erica • Italian/Brazilian, 32 • erica.puppo@fifama.org • English, Italian, Portuguese, Spanish, Korean, German (B), Japanese (B)

M.A. in International Korean Studies, The Academy of Korean Studies. B.A. in Linguistic and Cultural Mediation, University of Milan. 5 years experience in sports events and project management.

• **iLUKA PyeongChang 2018 Winter Olympic Games:** • Transport Manager for Olympic Marketing Partners • **Escola Alegria Korean Samba School:** • Event planner assistant • **Organising Committee for Rio 2016 Paralympic Games:** • NPC Assistant for the Korean Paralympic Committee • **Organising Committee for Rio 2016 Olympic Games:** • International Federations and FIFA Refereeing Transport Deputy Manager • **Korea Football Association:** • Liaison Officer for the Italian Football Federation during MoU for football development • **2014 FIFA World Cup Local Organising Committee:** • Transport Coordinator for Participating Member Associations and Referees.



RAJPUROHIT, Akshay • Indian, 25 • akshay.rajpurohit@fifama.org • English, Hindi

Bachelor of Business Administration and Bachelor of Laws (BBA-LLB), Symbiosis Law School, Pune, India. 2+ years experience in Sports Management and Match Day Operations.

Minerva Punjab FC, India (Champions of I-League 2017-18): • Liaised with AIFF officials for registrations, regulations, transfers window of players, attended meetings at AIFF house on I-League Tournament • Formulated and negotiated contracts for players • Involved in making sponsorship proposals for sponsors, marketing plans and club profiles • Negotiated clearances and player registrations in accordance with league rules • Handled Match Day Operations in the capacity of General Coordinator and closely worked with the Match Commissioner • Oversaw Licensing, Crowd Management, Countdown Management and Implementation of ground marketing plans for Sponsors.



RAMIREZ, Paola • American/Dominican, 28 • paola.ramirez@fifama.org • English, Spanish, Portuguese, French (G)

Double Bachelor in Marketing and International Business, Florida International University, USA. 7 years of experience in international tournament management: FIFA World Cup 2014 & 2018, Rio 2016 Olympic & Paralympic Games.

• **Sports Operations Coordinator, NBCUniversal-Telemundo, USA/Russia:** • Organized production operations for the FIFA Confederations Cup 2017 and World Cup 2018 • **Marketing Manager, Miami FC, USA:** • Responsible for marketing operations on match days and day-to-day club activities • **Tennis Services Coordinator, Rio 2016, Brazil:** • Coordinated match day operations and athlete services • **Operations Coordinator, CONCACAF, USA:** • Managed team services, planning and delivery of international tournaments • **FIFA Accommodation Event Manager, 2014 FIFA World Cup, Brazil:** • Responsible for accommodation and movements of multiple participating teams.



RONIEK, Michal • Polish, 24 • michal.roniek@fifama.org • Polish, English, Spanish (B)

BA in Economics, University of Cambridge. Dissertation on 'The Uncertainty of Outcome hypothesis in the Polish Football League'. 2 years' experience as a sports business data analyst and consultant.

• **Data analyst, Futures Sport, London:** • Sponsorship and media rights evaluation for Inter Milan and London Marathon • TV audiences modelling and predictions for Manchester United • Formula 1 fan segmentation based on TV viewership and survey responses • Economic Impact Analysis for RFL • SQL Data Management, SPSS, Python • **Internships, Warsaw:** • Financial Analyst trainee in a Private Equity fund • Intern in a Marketing Department • **College football club chairman, Cambridge:** • Managed the club's budget, activities and training • Acquired the club's first ever shirt sponsor.



SCHENK, Andreas • Swiss, 27 • andreas.schenk@fifama.org • German, English, French

Bachelor of Science in Business Administration with a specialization in Banking and Finance, Zurich University of Applied Sciences, Switzerland and National Chengchi University, Taipei, Taiwan. 11+ years of experience in the banking industry.

• **Investment Advisor, UBS Switzerland AG, Switzerland:** • Served UHNW Emerging Market clients with entrepreneurial backgrounds • Provided multi-asset investment, structuring and lending advice • **Client Advisor Assistant, UBS Switzerland AG, Switzerland:** • Supported Client Advisors with HNW clients on investments and due diligence • Stakeholder management • Education of trainees • **Banking Apprentice, UBS AG, Switzerland:** • On the job training in retail, corporate and wealth management departments • **Coach and referee in local football clubs, Switzerland:** • Youth coaching • Refereeing • Organization and operation of training camps for children.



SHIN, Marie Hyojung • Korean, 27 • marie.shin@fifama.org • English, Korean, Chinese (B)

Bachelor of Science in Business Administration in International Business. 5+ years experience in FIFA A matches organization and sports industry.

• **Manager, PyeongChang 2018 Olympic & Paralympic Winter Games Organizing Committee:** • Responsible for planning and managing Team Welcome Ceremonies at Olympic & Paralympic villages for 100+ NOCs/NPCs • Organized LIVE SITE (events/performance) and K-pop concerts at Olympic Park and PyeongChang Medal Plaza • **Project Manager, Moro Sports Ltd. (FIFA licensed match agency):** • Responsible for overall organization of international friendly matches and World Cup training camps for 10+ Football Associations and Korea U20, U23 and A national teams • **Assistant Manager, GSM Ltd.:** • Football and sports agent for Korean professional football and baseball players.



SMITH, Julian Rodrigues • Portuguese/American, 31 • julian.smith@fifama.org • English, Portuguese, French (G), Spanish (B), Italian (B)

BBA International Business Administration (Minor: French Language & Literature). 8 years experience working in global finance.

• **Financial Data Strategist, Moody's Analytics, USA:** • Developed streamlined operations and innovative platforms (saving 40% time, +75% costs), especially with integration of a sizeable company acquisition • Created performance reporting framework establishing success criteria • **Team Manager - Analytic Data, Moody's Investors Service, USA:** • Managed 5 analysts and oversaw global projects • Acted as primary analytics advisor in revamp of data analysis platform • **Associate Portfolio Manager, Banco Espírito Santo, Portugal:** • Supervised activity of strategic investments (each +€300m) and presented updates to directors.



STOPPANI, Eugenio • Italian, 30 • eugenio.stoppani@fifama.org • Italian, English, French, Spanish (G), Russian (G)

LLM European law, College of Europe, Bruges, Belgium. Master in international and European law, University of Geneva, Switzerland. Bachelor of laws, University of Geneva, Switzerland.

• **Policy Officer, European Commission, Belgium:** • Drafted policy and legislation on clean mobility, artificial intelligence and sustainable food chains • Created a partnership with the NGO Sport and Sustainability international (SandSi) • **Institutional Liaison and Project Management at EXPO 2015** with industry, civil society and international organizations • **Intern, Food and Agriculture Organization (FAO), Switzerland:** • Monitored and drafted legal analysis on sustainability and trade issues within the United Nations • **Football:** • Captain of the European Ministry football team.



VAVRICKA, Gioia Verena • German, 24 • gioia.vavricka@fifama.org • German, English, Italian, Spanish (B)

BSc. Sport and Event Management, Private University Seeburg Castle, Austria. B.A in Communication Studies/Marketing, University of Salzburg, Austria. Summer Conferences Jiangnan University, CHN & Bocconi University, Italy. Pre-College Piano, University Mozarteum, Austria. Ski Race Coach and Tennis Trainer. 4+ years in the sports industry.

• **Project Coordinator Interski, Kitzbühel Tourism, Austria:** • Led 32 nations at the 78th Ski WorldCup, Kitzbühel • **Int. Sportmarketing, AUDI AG, Germany:** • Planned and executed sports events • **Ski Race Coach, SnowSports Academy, USA:** • Coached and managed athletes • **Project Manager, CHAKA2 GmbH, Austria:** • Managed brand activations with event realizations (Red Bull) • **Tennis ATP WorldTour Kitzbühel 2012, Austria:** • Presented main sponsor • **Tennis:** • National league player, Germany/Austria • **Piano:** • National competitions.



ZANIN, Marius • Australian/Italian, 30 • marius.zanin@fifama.org • English, Italian

Bachelor of Commerce (Marketing and Management), The University of Adelaide. 8+ years experience in football, marketing, media, branding, and management. FFA/AFC 'C' Coaching Licence with experience in senior and youth coaching.

• **Head of Media and Communications, Adelaide United Football Club:** • Media relations and operations, communications, marketing, commercial, membership, brand development, international relations and football management • Media and event operations for various competitions and events — Hyundai A-League, AFC World Cup Qualifying, LFP World Challenge, Liverpool 2015 Tour, Juventus Australia Tours • **Local Media Officer, Asian Football Confederation (AFC):** • Media relations and operations for AFC Champions League • **Account Director, Frame Creative, Australia:** • General management, strategy, marketing communications and brand development for various local and national clients.

Employer's list according to categories

International Sports Organisations

- AFC – Asian Football Confederation, Malaysia
- CAF – Confédération Africaine de Football, Egypt
- Asian Tour & European Tour – Professional Golf in Asia and Europe, Singapore
- CADF – Cycling Anti-Doping Foundation, Switzerland
- CONCACAF – Confederation Of North, Central American and Caribbean Association Football, USA
- ECA – European Club Association, Switzerland
- EPCR – European Professional Club Rugby, Switzerland
- EPFL – Association of European Professional Leagues, Switzerland
- European Athletics, Switzerland
- FEI – Fédération Équestre Internationale, Switzerland
- FIBA – Fédération Internationale de Basketball, Switzerland
- FIFA – Fédération Internationale de Football Association, Switzerland
- FIH – International Hockey Federation, Switzerland
- IBU – International Biathlon Union, Austria
- IIHF – International Ice Hockey Federation, Switzerland
- IOC – International Olympic Committee, Switzerland
- IPC – International Paralympic Committee, Germany
- UCI – Union Cycliste Internationale, Switzerland
- UEFA – Union of European Football Associations, Switzerland
- United World Wrestling, Switzerland

National Sports Organisations

- AIFF – All India Football Federation, India
- ASF – Association Suisse de Football, Switzerland
- AUF – Uruguayan Football Association, Uruguay
- CBF – Confederação Brasileira de Futebol, Brazil
- CFA – Chinese Football Association, China
- CFA – Cyprus Football Association, Cyprus
- CSA – The Canadian Soccer Association, Canada
- ECB – The England and Wales Cricket Board, United Kingdom
- England Squash & Racquetball, United Kingdom
- Fedefut – Costa Rican Football Federation, Costa Rica
- FES – Federacao de Futebol do Espirito Santo, Brazil
- FIGC – Federazione Italiana Giuoco Calcio, Italy
- FPF – Federación Peruana de Fútbol, Peru
- FPF – Federación Puertorriqueña de Fútbol, Puerto Rico
- General Organization for Youth & Sports, Kingdom of Bahrain
- KFA – Korea Football Association, South Korea
- Lega Calcio – Lega Nazionale Professionisti, Italy
- LPFP – Liga Portuguesa de Futebol Profissional, Portugal
- NBA – National Basketball Association, United Kingdom & USA
- NBL – Bulgarian National Basketball League, Bulgaria
- NFA – Namibia Football Association, Namibia
- PSSI – Indonesian Football Association, Indonesia
- SAAF – Saudi Arabian Football Federation, Saudi Arabia
- SPL – Saudi Professional League Commission, Saudi Arabia
- Swedish Parasport Federation & the Swedish Paralympic Committee, Sweden
- Swimming Australia, Australia
- TFF – Turkish Football Federation, Turkey
- The National League, United Kingdom
- UFL – UAE Football League, United Arab Emirates
- UFL – Ukrainian Football League, Ukraine

• Sports Clubs & Teams

- AS Roma, Italy
- Atlante Fútbol Club, Mexico
- Barcelona Sporting Club, Ecuador
- FC Barcelona, Spain
- FC Bayern München, Germany
- FC Internazionale, Italy
- Galatasaray Sports Club, Turkey

- Gamba Osaka, Japan
- Gremio FBPA, Brazil
- Hapoel Tel Aviv FC, Israel
- City Football Group, China, United Kingdom & USA
- Nashville Soccer Club, USA
- New England Revolution, USA
- Sevilla Fútbol Club, Spain
- ŠK Slovan Bratislava, Slovakia
- Sociedade Esportiva Palmeiras, Brazil
- Sporting Kansas City, USA

Sports Marketing, Sponsoring, Consulting, Media & Events

- Adidas, Germany & the Netherlands
- Beijing Action China Sports Agency, China
- Burson Cohn & Wolfe, Switzerland
- CAA Sports, USA
- Chaka 2, Austria
- CSM, Brazil
- Dentsu, Japan
- ESPN, USA
- FOX Sports, Mexico
- GMR Marketing, Brazil
- IMG, India & Italy
- Infront Sports & Media, Italy & Switzerland
- LGS SportLab, Italy
- MyCujoo.tv, The Netherlands, Portugal, Singapore
- Oceans Sports & Entertainment Marketing, China
- Octagon, USA
- Pirelli Tyre, Italy
- Red Bull, Austria
- Reuters, USA
- Samsung Sports, South Korea
- Saran Group, Turkey
- Sela Sport Company Ltd, Saudi Arabia
- Sportradar AG, Switzerland & United Kingdom
- Stelia Sports & Media, Turkey
- TEAM Marketing, Switzerland
- TV Globo Brasil - Globo Comunicação e Participações S.A., Brazil
- Under Armour, the Netherlands

Organising Committee Events & Competitions

- Australian Grand Prix Corporation, Australia
- Baku Grand Prix F1, Azerbaijan
- Formula 1, United Kingdom
- Prague International Marathon, Czech Republic
- Qatar 2022 Supreme Committee for Delivery and Legacy, Qatar

Others

- Arnecke Sibeth, Germany
- CIES – Centre International d'Etude du Sport, Switzerland
- Deloitte, Germany & Italy
- Fundação Getulio Vargas, Brazil
- JP Morgan Chase & Co., Switzerland
- Kellerhals Carrard, Switzerland
- Lévy, Kaufmann-Kohler, Switzerland
- Lombard Odier et Cie, Switzerland
- Mike Horn Expedition Centre, Switzerland
- Nestlé, Switzerland & Peru
- PriceWaterhouseCoopers, Malta
- Streetfootballworld, Germany
- UBS, Switzerland
- UN – United Nations (DPKO), South Sudan
- University of Illinois at Urbana-Champaign, USA
- University of the West Indies, Trinidad and Tobago
- Why Sport Matters, USA
- Wizz-Team, Switzerland



INTERNATIONAL
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SPORTS STUDIES

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